

New York Fries announces partnership to bring world-famous fries and poutine to India

VAUGHAN, ON -- April 3, 2019: New York Fries is thrilled to announce that its first franchise will open in New Delhi, India this summer.

This is part of a multi-franchise deal with Naveen and Anita Vasisht, Shailendar Kaushik and Sameer Sharma, who plan to open 35 restaurants in the next five years across Northern India.

"We believe in this brand and think New York Fries will be a fantastic addition to India," says Naveen Vasisht. "The Indian market is primed for a premium french fry. The population already loves potatoes, where 77% of meals contain a potato in some form. We can't wait to introduce India to New York Fries' fresh cut fries and poutine."

"We have had India in our expansion plans for awhile but were waiting for the right partner to bring New York Fries to the Indian market," says Craig Burt, Vice President, New York Fries. "Naveen, Anita, Shailendar and Sameer all bring with them a strong business acumen, an intimate knowledge of the Indian market, and operating experience in the restaurant industry, including five years as franchisees with our sister brand, Montana's BBQ & Bar. We are thrilled to have them as part of our international team, growing the New York Fries brand around the globe."

New York Fries is a Canadian retail chain specializing in premium quality, fresh-cut fries and poutine. Located in all major Canadian malls, the 165-unit chain has successfully expanded to China, the United Arab Emirates, Macau, Saudi Arabia, Bahrain, Oman, Qatar and Panama with a total of 45 international units. New York Fries is wholly owned by Recipe Unlimited Corporation, Canada's oldest and largest full-service restaurant company. For more information, visit www.newyorkfries.com

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