

Kindness for kids is on tap at Kelseys this Christmas

Guests have two ways to give to local kids through Boys and Girls Clubs

VAUGHAN, ON, Dec. 7, 2018 /CNW/ - Kelseys Original Roadhouse restaurants offer guests two ways to give to local kids this holiday season...and receive a nice bonus in return.

Between now and December 14th, guests can drop off an unwrapped toy for kids of any age and the good people at Boys and Girls Clubs of Canada will deliver these toys to children in the local community. For each toy donated, guests will receive a Card for \$10 off their next visit between January 1 and March 3, 2019.

Kelseys has also partnered with Creemore Springs, donating 50 cents from every 18 oz. Creemore Springs Lager to Boys and Girls Clubs of Canada. More than \$25,000 has been raised so far and we would like to double the money!

"Giving to kids at Christmas is a natural," says Franco Tascione, VP Operations at Kelseys. "So when guests come to our restaurants to celebrate the season with friends and family, we hope they will take advantage of these opportunities to put a smile on our local kids' faces."

Boys and Girls Clubs support more than 200,000 Canadian kids in 700 communities across the country, and they know that this time of year can be difficult for many families.

"When parents are struggling, the gift of a new toy and the look of joy on a child's face is often just what they need to brighten their holiday season," says Owen Charters, President & CEO, Boys and Girls Clubs of Canada. "We're so grateful for the generous support of the guests and Krew at Kelseys."

While the toy donations end December 14th in order to get them distributed on time for Christmas, the Community Tap donations continue through 2019. Join the KREW at Kelseys and help us help our kids.

About Kelseys

Kelseys is Canada's Original Roadhouse, reinvented. With approximately 70 locations across Ontario and one in Calgary and Newfoundland, we are the home of burly burgers, two-handed sandwiches and wings done eight ways. We are na-cho average meal stop, always indulging outrageously, never letting a road trip become a guilt trip. We're about fresh ingredients prepared in-house, making every journey better and every plate a delicious one.

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