# CARA OPERATIONS LIMITED Management's Discussion and Analysis

# For the 13 and 39 weeks ended September 24, 2017

The following Management's Discussion and Analysis ("MD&A") for Cara Operations Limited ("Cara" or the "Company") provides information concerning the Company's financial condition and results of operations for the 13 and 39 weeks ended September 24, 2017 ("third quarter", "Q3", "the quarter" or "the period"). This MD&A should be read in conjunction with the Company's unaudited Condensed Consolidated Interim Financial Statements ("interim financial statements") and accompanying notes as at September 24, 2017, and with the Company's annual Consolidated Financial Statements for the 52 week period ended December 25, 2016. The consolidated results from operations for the 13 and 39 weeks ended September 24, 2017 are compared to the 13 and 39 weeks ended September 25, 2016. Cara's fiscal year ends on the last Sunday in December. As a result, the Company's fiscal year is usually 52 weeks in duration but includes a 53rd week every five to six years. The Company's fiscal 2017 will end on December 31, 2017 and will be a 53 week year.

Some of the information contained in this MD&A contains forward-looking statements that involve risks and uncertainties. See "Forward-Looking Statements" and "Risk and Uncertainties" for a discussion of the uncertainties, risks and assumptions associated with these statements. Actual results may differ materially from those indicated or underlying forward-looking statements as a result of various factors, including those described in "Risk and Uncertainties" and elsewhere in this MD&A.

This MD&A was prepared as at November 3, 2017. Additional information relating to the Company can be found on SEDAR at www.sedar.com.

## **Basis of Presentation**

The Interim Financial Statements of the Company have been prepared in accordance with International Financial Reporting Standards ("IFRS") and all amounts presented are in Canadian dollars unless otherwise indicated.

## Third quarter and Year to Date Highlights:

- System Sales<sup>(1)</sup> grew \$184.6 million to \$684.7 million for the 13 weeks ended September 24, 2017 as compared to 2016, representing an increase of 36.9%. For the 39 weeks ended September 24, 2017, System Sales<sup>(1)</sup> grew \$604.0 million to \$2,004.6 million compared to the same period in 2016, representing an increase of 43.1%. The increase in System Sales is primarily related to the addition of St-Hubert in September 2016, Original Joe's in November 2016 and the addition of 42 new restaurants that opened in 2016, partially offset by restaurant closures.
- Same Restaurant Sales ("SRS") Growth<sup>(1)</sup> for the 13 and 39 weeks ended September 24, 2017 was 0.9% and 0.0%, respectively, compared to the same 13 and 39 weeks in 2016. The improvement in trend to positive SRS is primarily driven by sales increases from renovated restaurants, menu enhancements, digital marketing, strong performance in Quebec and improvements in Alberta. SRS excludes the impact from the Original Joe's transaction that was completed on November 28, 2016 and the Burger's Priest investment that was completed on June 1, 2017, and both will be excluded from 2017 SRS reporting.
- Operating EBITDA<sup>(1)</sup> increased to \$48.0 million for the 13 weeks ended September 24, 2017 compared to \$36.9 million in 2016, an improvement of \$11.1 million or 30.1% for the quarter. Year to date, Operating EBITDA was \$132.5 million compared to \$97.3 million in 2016, an improvement of \$35.2 million or 36.2%. The increases have been driven by an increase in contribution dollars in each of the Company's operating segments, being Corporate restaurants, Franchise restaurants and Central, from the addition of St-Hubert in September 2016 (including food processing and distribution which is part of Central operations), and Original Joe's in November 2016.
- Operating EBITDA Margin on System Sales<sup>(1)</sup> for the third quarter was 7.0%, within our long-term target range of 7%-8%, however less than 7.4% in Q3 2016. Year to date, Operating EBITDA Margin on System Sales was 6.6% compared to 6.9% in 2016. Q3 2017 marks the first quarter in 2017 where Operating EBITDA Margin returns to within the 7%-8% target range coming from the improvements in each of the Company's segments and reflects Cara and St-Hubert operating in the 7%-8% range, while improvement opportunities remain to be fully realized at Original Joe's to reach the Company's long-term target range.

- Earnings before income taxes was \$30.4 million for the 13 weeks ended September 24, 2017 compared to \$20.7 million in 2016, an increase of \$9.7 million or 46.9% for the quarter. Year to date, Earnings before income taxes was \$79.5 million compared to \$65.7 million, an improvement of \$13.8 million or 21.0%. The increases were mainly attributed to increased contribution dollars from corporate and franchised restaurants from the additions of St-Hubert and Original Joe's corporate and franchise restaurants, SRS increases, improved contribution from the central segment driven by the addition of St-Hubert's food processing and distribution business, and overall cost reductions, offset by increased interest expense and depreciation expense (both related to the St-Hubert and Original Joe's 2016 transactions), non-cash impairment provisions and restructuring charges.
- Basic Earnings per Share ("EPS") for the 13 and 39 weeks ended September 24, 2017 was \$0.35 and \$1.38, compared to \$0.29 and \$0.95 in 2016, respectively. Diluted EPS was \$0.34 in the quarter compared to \$0.27 in 2016, and \$1.33 year to date compared to \$0.88 in 2016. The increases are primarily related to improvements in Net Earnings, offset by the impact from the increased number of subordinate voting shares outstanding as a result of the Q3 2016 subscription receipt offering to support the St-Hubert transaction reduced by shares repurchased and cancelled under the NCIB in the second and third quarters of 2017.
- Management continues to focus on both short-term and long-term strategies to improve SRS through restaurant renovations, greater emphasis on menu innovation, enhanced guest experiences, expanded off-premise sales through new and improved e-commerce applications that will be expanded to most brands over the next 2 years, and brand specific digital-social media marketing. Some specific developments include:
  - Year to date, the Company has completed the major renovation of 47 corporate and franchised restaurants. Major renovations, which include the inside and outside of the restaurant, rejuvenate sales long-term and positively contribute to SRS on a sustainable basis.
  - In Q3 2017, the Company launched new native, in-house developed ordering apps for Swiss Chalet on iOS and Android. These will be followed shortly in Q4 with a new fully-responsive mobile-friendly ordering website for Swiss Chalet. The new Swiss Chalet apps have been very positively received by consumers and have become the #1-rated branded restaurant app in Canada on the iOS app store. The new Swiss Chalet app and responsive website form the technical foundation for the Company to quickly launch new apps for Montana's, East Side Mario's and additional brands in the future.
  - Ouring the first three quarters, Cara expanded its on-line aggregator relationships (including Uber-Eats) to over 470 restaurants to enable customers to place delivery and pick-up orders through the channel and application of their choice; the Company will continue to roll out this initiative across its corporate and franchised restaurants and expects to be active in at least 600 restaurants by the end of Q4 2017.
  - The Company continues to build on existing partnerships with key media partners including Facebook and Google and has also built new partnerships and integrations with strategic digital media partners including the Weather Network, TeamSnap and Waze where their subscribers overlap with Cara customers. This is part of the continued goal of enhancing customer specific marketing and marketing effectiveness. In Q4, the Company will be integrating order ahead features for Swiss Chalet into the Weather Network and Waze Apps, these will be exclusive advertising and sales channels in Canada for Cara.
  - In Q3 the Company fully deployed a new CRM tool and database management system to market directly to customers and to effectively maximize life time value of these guests. With the help of this new CRM tool and database, brands can more effectively identify opportunities and put plans in place to drive not only new guests but also to grow life time value with purchase frequency and order size tactics of each consumer segment.
  - The Company has developed an analytics platform that integrates customer satisfaction data, sales and operational effectiveness data and health and safety data from a number of disparate data sources. This information is aggregated and presented into store and brand-level dashboards that provide franchisees, managers and operators with specific information about guest experiences, in their particular restaurants. This data forms a foundation of what will become a mobile analytics solution for our franchisees and operators to have timely and restaurant specific information at their fingertips to better

service guests.

- In Q3 the Company launched a new local store marketing portal that will provide more effective local store marketing tools and best practices to help our franchisees and restaurants better connect with guests in their communities.
- In Q4 Cara will continue to enhance its partnership with Scene to more effectively leverage the 8 million plus Scene member database and customer data to drive new and repeat purchases from Scene members.
- (1) See "Non-IFRS Measures" on page 28 for definitions of System Sales, SRS Growth, Operating EBITDA, Operating EBITDA Margin, and Operating EBITDA Margin on System Sales. See "Reconciliation of Net Earnings to EBITDA" and "Reconciliation of Net Earnings to Adjusted Net Earnings" for a reconciliation of Operating EBITDA and Adjusted Net Earnings.

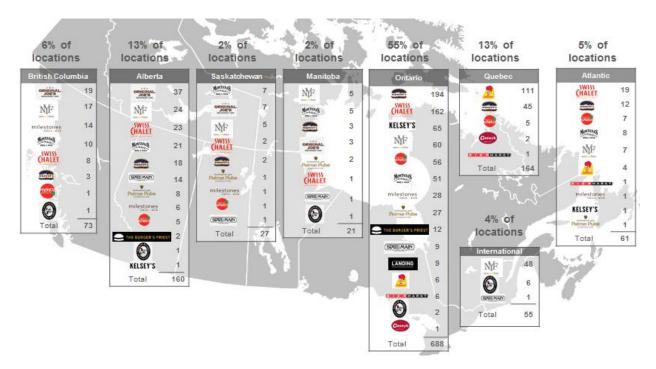
# **Subsequent event**

On November 3, 2017, the Company's Board of Directors declared a dividend of \$0.10169 per share of subordinate and multiple voting common stock. Payment of the dividend will be made on December 15, 2017 to shareholders of record at the close of business on November 30, 2017.

Subsequent to September 24, 2017, the Company announced entering into a purchase agreement to acquire 100% interest in the Pickle Barrel Group of Restaurants for approximately \$23.6 million, consisting of cash, the issue of subordinate voting shares, and the assumption of debt of approximately \$5.4 million. The transaction is anticipated to close by the end of the year.

# Overview

Cara is a full-service restaurant company that franchises and operates iconic restaurant brands. As at September 24, 2017, Cara had 16 brands and 1,249 restaurants, 83% of which are operated by franchisees. Cara's restaurant network includes Harvey's, Swiss Chalet, Kelsey's, East Side Mario's, Montana's, Milestones, Prime Pubs, Casey's, Bier Markt, Landing, New York Fries, St-Hubert, Original Joe's, State & Main, Elephant & Castle and Burger's Priest restaurants. Cara's iconic brands have established Cara as a nationally recognized franchisor of choice. Cara's restaurants are located across Canada with 55% of Cara's locations based in Ontario.



		As at Septem	ber 24, 2017			As at Decem	As at December 25, 2016				
			Joint				Joint				
Unit count (unaudited)	Corporate	Franchise	Venture	Total	Corporate	Franchise	Venture	Total			
Swiss Chalet	8	207	0	215	9	206	0	215			
Harvey's	. 12	265	0	277	13	258	0	271			
Montana's	. 7	95	0	102	13	90	0	103			
East Side Mario's (1)	. 2	73	0	75	2	76	0	78			
Kelsey's	. 13	54	0	67	13	57	0	70			
Casey's	. 0	3	0	3	0	5	0	5			
Prime Pubs	. 4	35	0	39	5	32	0	37			
Bier Markt	. 8	0	0	8	8	0	0	8			
Milestones	. 26	24	0	50	29	25	0	54			
Landing	. 9	0	0	9	7	0	0	7			
New York Fries	. 16	150	0	166	17	150	0	167			
St-Hubert	. 12	109	0	121	13	110	0	123			
Original Joe's	20	18	28	66	20	17	28	65			
State & Main	14	4	8	26	12	4	8	24			
Elephant & Castle	. 10	1	0	11	10	0	0	10			
Burger's Priest	0	0	14	14	0	0	0	0			
Total restaurants	. 161	1,038	50	1,249	171	1,030	36	1,237			
	13%	83%	4%	100%	14%	83%	3%	100%			

<sup>(1)</sup> Unit count excludes East Side Mario restaurants located in the United States.

# **Selected Financial Information**

The following table summarizes the results of Cara's operations for the 13 and 39 weeks ended September 24, 2017 and September 25, 2016:

	]	For the 13 v	weeks	ended	For the 39 weeks ended				
(C\$ millions unless otherwise stated)		Sept 24, 2017		Sept 25, 2016		Sept 24, 2017		Sept 25, 2016	
System Sales (2)(3) (unaudited)	. \$	684.7	\$	500.1	\$	2,004.6	\$	1,400.6	
Sales	. \$	162.2	\$	94.6	\$	471.2	\$	230.8	
Franchise revenues		26.5		19.9		78.6		56.9	
Total gross rewnue (1)	. \$	188.7	\$	114.5	\$	549.8	\$	287.7	
Cost of inventories sold		(72.7)		(36.3)		(211.0)		(75.3)	
Selling, general and administrative expenses		(80.8)		(54.3)		(242.7)		(142.6)	
Impairment of assets, net of reversals.		(0.7)		(1.5)		(4.3)		(1.5)	
Restructuring and other		(0.7)		-		(3.4)		0.4	
Operating income (1)	. \$	33.7	\$	22.3	\$	88.4	\$	68.8	
Net interest expense and other financing charges		(3.2)		(1.6)		(9.0)		(3.1)	
Share of loss from investment in associates and joint ventures		(0.1)				0.1		-	
Earnings before income taxes (1)	\$	30.4	\$	20.7	\$	79.5	\$	65.7	
Income taxes - current		(3.1)		(1.5)		(6.7)		(1.8)	
Income taxes - deferred		(6.0)		(4.3)		9.6		(16.5)	
Net earnings (1)	. \$	21.2	\$	14.9	\$	82.5	\$	47.3	
Adjusted Net Earnings (2)	. \$	28.7	\$	24.3	\$	80.8	\$	70.9	
Total assets	. \$	1,319.4	\$	1,147.3	\$	1,319.4	\$	1,147.3	
Non-current financial liabilities	. \$	591.4	\$	482.6	\$	591.4	\$	482.6	
Earnings per share attributable to common shareholders (in dollar	<b>:</b> s)								
Basic EPS.	\$	0.35	\$	0.29	\$	1.38	\$	0.95	
Diluted EPS	\$	0.34	\$	0.27	\$	1.33	\$	0.88	
Adjusted Basic EPS <sup>(2)</sup>	\$	0.48	\$	0.47	\$	1.35	\$	1.42	
Adjusted Diluted EPS <sup>(2)</sup>	. \$	0.46	\$	0.43	\$	1.30	\$	1.32	

<sup>(1)</sup> Figures may not total due to rounding.
(2) See "Non-IFRS Measures" on page 28 for definitions of System Sales, Adjusted Net Earnings, Adjusted Basic EPS and Adjusted Diluted EPS. See page 6 for a reconciliation of Net Earnings to Adjusted Net Earnings.
(3) Results from East Side Mario restaurants in the United States are excluded from System Sales totals. See "Non-IFRS Measures" on page 28 for definition of System Sales.

	F	or the 13 v	veeks e	nded	F	or the 39 v	weeks ended	
(C\$ millions unless otherwise stated)	Sept	24, 2017	Sept	25, 2016	Sept	t 24, 2017	Sept 25, 2016	
(1)								
Dividends Declared (in dollars per share) (1)								
Subordinate Voting Shares, Multiple Voting Shares								
and Subscription Receipts	\$	0.10	\$	0.10	\$	0.31	\$	0.31
Reconciliation of net earnings to Adjusted Net Earnings (2)								
Net earnings	\$	21.2	\$	14.9	\$	82.5	\$	47.3
Deferred income taxes		6.0		4.3		(9.6)		16.5
Restructuring and other		0.7		-		3.4		-
Transaction costs		0.1		1.1		0.3		3.1
Impairment charges.		0.7		1.5		4.3		1.5
Inventory fair value adjustment resulting from acquisition		-		2.5		-		2.5
Adjusted Net Earnings (1)(2)	\$	28.7	\$	24.3	\$	80.8	\$	70.9
Reconciliation of net earnings to EBITDA $^{(2)}$								
Net earnings	. \$	21.2	\$	14.9	\$	82.5	\$	47.3
Net interest expense and other financing charges		3.2		1.6		9.0		3.1
Income taxes		9.2		5.8		(3.0)		18.3
Depreciation of property, plant and equipment		11.2		6.6		32.0		16.6
Amortization of other assets		1.7		1.5		4.8		3.8
EBITDA <sup>(2)</sup>	. \$	46.4	\$	30.4	\$	125.5	\$	89.1
Reconciliation of EBITDA $^{(2)}$ to Operating EBITDA $^{(2)}$ :								
Losses on early buyout/cancellation of equipment								
rental contracts		0.6		0.5		0.8		0.5
Restructuring and other		0.7		0.1		3.4		(0.4)
Transaction costs		0.1		1.1		0.3		3.1
Conversion fees		(0.3)		(0.4)		(0.8)		(1.2)
Net gain on disposal of property, plant and equipment		(0.4)		(0.1)		(2.0)		(1.2)
Impairment of charges		0.7		1.5		4.3		1.5
Inventory fair value adjustment resulting from acquisition		-		2.5		-		2.5
Stock based compensation.		0.5		1.2		1.8		3.4
Change in onerous contract provision		(0.4)		0.2		(0.9)		(0.1)
Proportionate share equity of joint venture results		(0.1)				0.1		
Operating EBITDA (1)(2)	. \$	48.0	\$	36.9	\$	132.5	\$	97.3
% change.		30.1%		27.7%		36.2%		18.4%

<sup>(1)</sup> Figures may not total due to rounding.
(2) See "Non-IFRS Measures" on page 28 for definitions of Adjusted Net Earnings, EBITDA and Operating EBITDA.

The following table summarizes Cara's System Sales Growth, SRS Growth, number of restaurants, Selling, general and administrative expenses, Operating EBITDA, Operating EBITDA Margin, and Operating EBITDA on System Sales.

	I	For the 13 v	veeks	ended	For the 39 weeks ended					
		Sept 24,		Sept 25,		Sept 24,		Sept 25,		
(C\$ millions unless otherwise stated)		2017		2016		2017		2016		
System Sales (1)(3)(unaudited)	\$	684.7	\$	500.1	\$	2,004.6	\$	1,400.6		
System Sales Growth (1)(3) (unaudited)		36.9%		14.0%		43.1%		7.4%		
SRS Growth (2)(3)(unaudited)		0.9%		(2.3%)		0.0%		(1.2%)		
Number of corporate restaurants (at period end)		161		136		161		136		
Number of joint venture restaurants (at period end)		50		-		50		-		
Number of franchised restaurants (at period end)		1,038		991		1,038		991		
Total number of restaurants <sup>(1)</sup> (at period end)		1,249		1,127		1,249		1,127		
Total gross revenue	\$	188.7	\$	114.5	\$	549.8	\$	287.7		
Selling, general and administrative expenses ("SG&A")	\$	80.8	\$	54.3	\$	242.7	\$	142.6		
SG&A as a percentage of gross revenue		42.8%		47.4%		44.1%		49.6%		
Operating EBITDA <sup>(3)</sup>	\$	48.0	\$	36.9	\$	132.5	\$	97.3		
Operating EBITDA Margin (3)		25.4%		32.2%		24.1%		33.8%		
Operating EBITDA Margin on System Sales (3)		7.0%		7.4%		6.6%		6.9%		

<sup>(1)</sup> Results from East Side Mario restaurants in the United States are excluded in the System Sales totals and number of restaurants. See "Non-IFRS Measures" on page 28 for definition of System Sales.
(2) Results from New York Fries located outside of Canada, East Side Mario restaurants in the United States, Casey's restaurants, Original Joe's, and Burger's Priest restaurants are excluded from SRS Growth.

See "Non-IFRS Measures" on page 28 for definitions of System Sales, System Sales Growth, Operating EBITDA, Operating EBITDA Margin, and Operating EBITDA on System Sales.

# **Factors Affecting Our Results of Operations**

# SRS Growth

SRS Growth is a metric used in the restaurant industry to compare sales earned in established locations over a certain period of time, such as a fiscal quarter, for the current period and the same period in the previous year. SRS Growth helps explain what portion of sales growth can be attributed to growth in established locations separate from the portion that can be attributed to the opening of net new restaurants. Cara calculates SRS Growth as the percentage increase or decrease in sales of restaurants open for at least 24 complete months. Cara's SRS Growth results exclude Original Joe's as the transaction was completed on November 28, 2016; Burger's Priest as the transaction was completed on June 1, 2017; Casey's restaurants as the Company is in the process of winding down its operations; and sales from international operations from 48 New York Fries and 3 East Side Mario's.

SRS Growth is primarily driven by changes in the number of guest transactions and changes in average transaction dollar size. Cara's SRS Growth results are principally impacted by both its operations and marketing efforts. Cara's SRS Growth results are also impacted by external factors, particularly macro-economic developments that affect discretionary consumer spending regionally and across Canada.

Atypical weather conditions over a prolonged period of time can adversely affect Cara's business. During the summer months, unseasonably cool or rainy weather can negatively impact the patio business that exists in many of Cara's sixteen brands. During the winter months, unusually heavy snowfalls, ice storms, or other extreme weather conditions can reduce guest visits to restaurants and, in turn, can negatively impact sales and profitability.

SRS for the 13 and 39 weeks ended September 24, 2017 was 0.9% and 0.0%. The improvement in trend to positive SRS is primarily driven by sales increases from renovated restaurants, menu enhancements, digital marketing, strong performance in Quebec and improvements in Alberta. SRS excludes the impact from the Original Joe's transaction that was completed on November 28, 2016 and Burger's Priest that was completed on June 1, 2017 and both will be excluded from 2017 SRS reporting. As Cara is a multi-branded company, not all brands will have strong results at the same time which can result in overall variable sales and SRS results.

Management continues to focus on both short-term and long-term strategies to improve SRS through restaurant renovations, greater emphasis on menu innovation, enhanced guest experiences, expanded off-premise sales through new and improved e-commerce applications and brand specific digital-social media marketing as described in the Highlights and Outlook sections of this MD&A.

See "Non-IFRS Measures" on page 28 for a description of how Cara calculates SRS growth. SRS Growth for individual brands may be higher or lower than SRS Growth for all restaurants combined, and in some cases, SRS Growth, for individual brands, may be negative.

#### Competition

The Canadian Restaurant Industry has been and continues to be intensely competitive. While guests' tastes and expectations have evolved over the years, many of the factors impacting their dining decisions remain the same: quality, value, service, and convenience. Cara competes with a range of competitors including large national and regional restaurant chains and local independent restaurant operators. While independent restaurants continue to have a significant share in the restaurant industry, Cara's management believes larger restaurant operators (like Cara) will continue to offer competitive advantages compared to their independent counterparts. These advantages include lower food costs through greater purchasing power, the ability to generate sales through more efficient advertising dollars, stronger selection of sites and a long history and expertise in real estate negotiations.

#### New Restaurant Openings

The opening and success of new restaurants is dependent on a number of factors, including: availability of suitable sites; negotiation of acceptable lease terms for new locations; attracting qualified franchisees with suitable financing; availability, training and retention of management and other employees necessary to operate new corporate restaurants; and other factors, some of which are beyond Cara's control.

# Financial results

## System Sales

System Sales for 13 and 39 weeks ended September 24, 2017 were \$684.7 million and \$2,004.6 million compared to \$500.1 million and \$1,400.6 million for the 13 and 39 weeks ended September 25, 2016, representing an increase of \$184.6 million or 36.9% for the quarter and \$604.0 million or 43.1% year to date. This increase was primarily the result of new restaurants opened in 2016, positive SRS, the September 2016 addition of St-Hubert including its food processing and distribution sales, and the addition of Original Joe's in November 2016, which together generated higher sales offsetting restaurant closures.

#### Total gross revenue

Total gross revenue represents sales from corporate restaurants, franchise revenues (including royalty fees net of agreed subsidies, new franchise fees, property and equipment rental income and corporate to franchise conversion fees), fees generated from Cara's off-premise call centre business, new restaurant development revenue, and St-Hubert food processing and distribution revenues from sales to retail grocery customers and to its franchise network.

Total gross revenue was \$188.7 million and \$549.8 million for 13 and 39 weeks ended September 24, 2017 compared to \$114.5 and \$287.7 million in 2016, representing an increase of \$74.2 million or 64.8% for the quarter and \$262.1 million or 91.1% year to date. The increase in gross revenues was primarily the result of new restaurant openings in 2016 and 2017, and the additions of St-Hubert and Original Joe's in 2016, including the food processing and distribution business, from the St-Hubert acquisition.

## Selling, general and administrative expenses

SG&A expenses represent direct corporate restaurant costs such as labour, other direct corporate restaurant operating costs (e.g. supplies, utilities, net rent, net marketing, property taxes), overhead costs, franchisee rent assistance and bad debts, central overhead costs, costs related to the food processing and distribution division, lease costs and tenant inducement amortization, losses on early buyout / cancellation of equipment rental agreements and depreciation and amortization on other assets. These expenses are offset by vendor purchase allowances.

Direct corporate restaurant labour costs and other direct corporate restaurant operating and overhead costs are impacted by the number of restaurants, provincial minimum wage increases and the Company's ability to manage input costs through its various cost monitoring programs. Central overhead costs are impacted by general inflation, market conditions for attracting and retaining key personnel and management's ability to control discretionary costs. Food processing and distribution costs are impacted by minimum wage increases, union contract negotiations, volume of sales and the Company's ability to manage controllable costs related to the promotion, manufacture and distribution of products. Franchisee rent assistance and bad debts are impacted by franchisee sales and overall franchisee profitability. Vendor purchase allowances are impacted by the volume of purchases, inflation and fluctuations in the price of negotiated products and services. Losses on early buyout/cancellation of equipment rental contracts, recognition of lease cost and tenant inducements, and depreciation and amortization represent non-cash expenses generally related to historical transactions where corporate restaurants were converted to franchise.

SG&A expenses for the 13 and 39 weeks ended September 24, 2017 were \$80.8 million and \$242.7 million compared to \$54.3 million and \$142.6 million in 2016, representing an increase of \$26.5 million or 48.8% for the quarter and \$100.1 million or 70.2% year to date. The increase is primarily related to the addition of the St-Hubert food processing and distribution, increased direct restaurant labour and other direct restaurant costs from the increase in number of corporate restaurants. These increases were offset by variable wage savings at corporate restaurants and other overhead cost reductions. For the 13 weeks ended September 24, 2017, SG&A expenses as a percentage of gross revenue decreased from 47.4% in 2016 to 42.8% in 2017, a decrease of 4.6 percentage points. Year to date, SG&A expenses as a percentage of gross revenue decreased from 49.6% in 2016 to 44.2% in 2017, a decrease of 5.4 percentage points. The decreases are driven by gross revenues increasing faster than operating and overhead expenses.

# Net interest expense and other financing charges

Finance costs are derived from Cara's financing activities which include the Existing Credit Facility and amortization of financing fees.

Net interest expense and other financing charges were \$3.2 million and \$9.0 million for the 13 and 39 weeks ended September 24, 2017 compared to \$1.6 million and \$3.1 million in 2016, an increase of \$1.6 million and \$5.9 million, respectively. The increase is due to the additional borrowings made for the St-Hubert, Original Joe's and Burger's Priest transactions and for buying back and cancellation of Subordinate Voting Shares under the normal course issuer bid ("NCIB").

## Earnings before income taxes

Earnings before income taxes were \$30.4 million and \$79.5 million for 13 and 39 weeks ended September 24, 2017 compared to \$20.7 million and \$65.7 million in 2016, representing an increase of \$9.7 million or 46.9% for the quarter and \$13.8 million or 21.0% year to date. The increases are mainly attributed to higher contribution dollars from additional corporate and franchise restaurants from the St-Hubert and Original Joe's transactions, improved contribution dollars from the central segment driven by the addition of St-Hubert's food processing and distribution business and overall cost reductions partially offset by higher interest and financing costs, increases in depreciation, a non-cash impairment provision, and restructuring charge.

#### Income taxes

Cara's earnings are subject to both federal and provincial income taxes. Cara has income tax losses available to offset taxable earnings and at present does not pay significant cash income taxes on its operational earnings.

The Company recorded a current income tax expense of \$3.1 million and \$6.7 million for the 13 and 39 weeks ended September 24, 2017, compared to \$1.5 million and \$1.8 million in 2016, representing an income tax expense increase of \$1.6 million for the quarter and \$4.9 million year to date. The current income tax expense is primarily related to St-Hubert earnings resulting in taxes payable that are not sheltered by Cara's tax losses.

The Company recorded a net deferred income tax expense of \$6.0 million and recovery of \$9.6 million for the 13 and 39 weeks ended September 24, 2017, compared to an expense of \$4.3 million and \$16.5 million in 2016, respectively, representing a deferred income tax expense change of \$1.7 million for the quarter and \$26.1 million year to date. The change year to date is due to the Company recognizing a deferred tax asset of \$24.4 million in the first quarter in respect of additional non-capital losses available to offset future income tax payable on operating profits.

## Net earnings

Net earnings were \$21.2 million and \$82.5 million for the 13 and 39 weeks ended September 24, 2017 compared to \$14.9 million and \$47.3 million in 2016, representing an increase of \$6.3 million or 42.3% for the quarter and an increase of \$35.2 million or 74.4% year to date. The increases are primarily related to the additional corporate and franchise restaurants from the 2016 St-Hubert and Original Joe's transactions, improved contribution from the central segment driven by the addition of St-Hubert food processing and distribution business and overall cost reductions, the change in deferred income taxes described above, partially offset by increased interest and financing charges of \$1.6 million (\$5.9 million year to date), higher depreciation, an increase in non-cash impairment provision of \$0.7 million (\$2.8 million year to date), and restructuring costs of \$0.7 million (\$3.4 million year to date).

## Adjusted net earnings

Adjusted net earnings were \$28.7 million and \$80.8 million for the 13 and 39 weeks ended September 24, 2017 compared to \$24.3 million and \$70.9 million in 2016, representing an increase of \$4.4 million or 18.1% for the quarter and an increase of \$9.9 million or 14.0% year to date. The increases for the quarter and year to date are related to the increased contribution dollars from additional corporate and franchise restaurants related to the 2016 St-Hubert and Original Joe's transactions, improved contribution from the central segment driven by the addition of St-Hubert food processing and distribution business and overall cost reductions, partially offset by increased interest and financing charges, and higher depreciation.

# Adjusted EPS

Adjusted basic EPS for the 13 and 39 weeks ended September 24, 2017 was \$0.48 and \$1.35, compared to \$0.47 and \$1.42 in 2016, respectively. Adjusted diluted EPS was \$0.46 in the quarter compared to \$0.43 in 2016, and \$1.30 year to date compared to \$1.32 in 2016. The increases are primarily related to improvements in Adjusted Net Earnings, offset by the impact from the increased number of subordinate voting shares outstanding as a result of the 2016 subscription receipt offering to support the St-Hubert transaction reduced by shares repurchased and cancelled under the NCIB in the second and third quarter of 2017.

# Restaurant Count

Cara's restaurant network consists of company-owned corporate locations and franchised locations. As at the end of September 24, 2017, there were 1,249 restaurants.

The following table presents the changes in Cara's restaurant unit count:

For the 39 week period ended September 24, 2017 September 25, 2016 Joint Unit count (unaudited) Corporate Franchised Venture **Total** Corporate Franchised **Total** Beginning of period<sup>(1)</sup>..... 171 1,030 1,237 119 891 1,010 36 Acquisitions (2) 14 13 109 \_ 14 122 New openings ..... 5 30 35 5 19 24 Closures (7) (28)(35) (11)(17)(6) Casey's closures..... (2) **(2)** (12)(12)Corporate buy backs (3)..... 4 (4) 8 (8) Restaurants re-franchised (4)..... (12)12 (3) 3 1,038 End of period..... 161 1,249 136 991 1,127

<sup>(1)</sup> Unit count excludes East Side Marios restaurants located in the United States.

<sup>(2)</sup> Investment in Burger's Priest made on June 1, 2017.

<sup>(3)</sup> Corporate buy backs represent previously franchised restaurants acquired by the Company to operate corporately.

<sup>(4)</sup> Restaurants re-franchised represent corporate restaurants re-franchised to be operated by a franchisee.

## **Segment Performance**

Cara divides its operations into the following four business segments: corporate restaurants, franchise restaurants, food processing and distribution, and central operations.

The Corporate restaurant segment includes the operations of the company-owned restaurants which generate revenues from the direct sale of prepared food and beverages to consumers. For operating segment purposes, corporate operating income includes the Company's proportionate share of revenues and expenses from 50 joint venture restaurants.

Franchised restaurants represent the operations of its franchised restaurant network operating under the Company's several brand names from which the Company earns royalties calculated at an agreed upon percentage of franchise restaurant sales. Cara provides financial assistance to certain franchisees and the franchise royalty income reported is net of any assistance being provided.

Food processing and distribution represent sales of St-Hubert and Cara branded and other private label products produced and shipped from the Company's manufacturing plant and distribution centers to retail grocery customers and to its network of St-Hubert restaurants.

Central operations includes sales from call centre services which earn fees from off-premise phone, mobile and web orders processed for corporate and franchised restaurants; and income generated from the lease of buildings and certain equipment to franchisees as well as the collection of new franchise and franchise renewal fees. Central operations also include corporate (non-restaurant) expenses which include head office people and non-people overhead expenses, finance and IT support, occupancy costs, and general and administrative support services offset by vendor purchase allowances. The Company has determined that the allocation of corporate (non-restaurant) revenues and expenses which include finance and IT support, occupancy costs, and general and administrative support services would not reflect how the Company manages the business and has not allocated these revenues and expenses to a specific segment.

The CEO and CFO are the chief operating decision makers and they regularly review the operations and performance by segment. The CEO and CFO review operating income as a key measure of performance for each segment and to make decisions about the allocation of resources. The accounting policies of the reportable operating segments are the same as those described in the Company's summary of significant accounting policies. Segment results include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

# Operating EBITDA

Operating EBITDA was \$48.0 million and \$132.5 million for the 13 and 39 weeks ended September 24, 2017 compared to \$36.9 million and \$97.3 million in 2016, representing an increase of \$11.1 million or 30.1% for the quarter and \$35.2 million or 36.2% year to date. The year to date increases were driven by increased contribution dollars in all of the Company's operating segments, being corporate restaurants, franchise restaurants, and central operations, positive SRS in the third quarter, the addition of St-Hubert in September 2016 resulting in a new segment for food processing and distribution, and the addition of Original Joe's in November 2016.

Contribution dollar increases from the Corporate restaurant segment for the 13 and 39 weeks ended September 24, 2017 were primarily driven by additional sales from the addition of 13 St-Hubert corporate restaurants acquired in September 2016, the addition of 42 Original Joe's corporate restaurants and 36 joint venture restaurants acquired in November 2016, partially offset by the second quarter impact from temporary restaurant closures for renovation. Overall contribution dollars from the Franchise segment has increased from the addition of St-Hubert and Original Joe's, but was offset by increased temporary franchise assistance to western Canada restaurants. The Food Processing and Distribution segment contribution is the result of the September 2016 St-Hubert acquisition. Central segment improvements are primarily a result of central costs growing slower than System Sales.

The following table presents the financial performance of Cara's business segments:

	For the 13 week period ended												
		September			September 25, 2016								
(C\$ thousands unless otherwise stated)	Corporate	Franchised	Central	Total	Corporate	Franchised	Central	Total					
System Sales (unaudited)	\$111,179	\$ 515,745	\$ 515,745 \$ 57,774		\$ 74,737	\$ 407,667	\$ 17,693	\$ 500,097					
Corporate Results													
Sales	\$ 111,179	\$ -	\$ 2,703	\$ 113,882	\$ 74,737	\$ -	\$ 2,204	\$ 76,941					
sold and cost of labour	(71,014)	-	_	(71,014)	(46,188)	-	_	(46,188)					
Restaurant contribution before other costs	40,165		2,703	42,868	28,549		2,204	30,753					
Restaurant contribution before													
other costs %	36.1%			(20, 412)	38.2%			(10.475)					
Other operating costs	(28,413)		2.702	(28,413)	(19,475)		2 204	(19,475)					
Total Contribution	11,752	-	2,703	14,455	9,074	-	2,204	11,278					
Franchise Results													
Franchise royalty income	-	22,936	-	22,936	-	18,348	-	18,348					
Franchise royalty income as a %													
of franchise sales	-	4.4%	-	-	-	4.5%	-	-					
New franchise fees, property and equipment rent	-	-	3,015	3,015	-	-	1,147	1,147					
Franchise rent assistance and bad													
debt		(2,906)		(2,906)		(2,334)		(2,334)					
Contribution from franchise													
restaurants	-	20,030	3,015	23,045	-	16,014	1,147	17,161					
Food processing and distribution													
Net food processing and													
distribution contribution	-	-	3,420	3,420	-	-	2,708	2,708					
Central													
Net central contribution	-	-	7,053	7,053	-	-	5,780	5,780					
Operating EBITDA (1)	\$ 11,752	\$ 20,030	\$ 16,191	\$ 47,973	\$ 9,074	\$ 16,014	\$ 11,839	\$ 36,927					
Contribution of the contribution													
Contribution as a % of corporate sales	10.6%				12.1%								
Contribution as a % of franchise	10.0%	-	-	-	12.1%	-	-	-					
sales	_	3.9%	_	_	_	3.9%	_	_					
Contribution as a % of total		2.570				2.270							
System sales	-	-	2.4%	7.0%	-	-	2.4%	7.4%					

	For the 39 week period ended													
		September	r 24, 2017			September	25, 2016							
(C\$ thousands unless otherwise														
stated)	Corporate	Franchised	Central	Total	Corporate	Franchised	Central	Total						
System Sales (unaudited)	\$ 313,306	\$ 1,521,270	\$ 170,009	\$ 2,004,585	\$ 206,374	\$ 1,176,568	\$ 17,693	\$ 1,400,635						
Corporate Results														
Sales	\$ 313,306	\$ -	\$ 8,674	\$ 321,980	\$ 206,374	\$ -	\$ 6,742	\$ 213,116						
Cost of inventories														
sold and cost of labour	(199,147)			(199,147)	(128,269)			(128,269)						
Restaurant contribution before														
other costs	114,159	_	8,674	122,833	78,105		6,742	84,847						
Restaurant contribution before														
other costs %	36.4%				37.8%									
Other operating costs	(83,990)	_	_	(83,990)	(55,029)	_	_	(55,029)						
Total Contribution	30,169		8,674	38,843	23,076		6,742	29,818						
10 <b>111</b> 00111111111111111111111111111111	20,203		0,07.	20,012	20,070		0,:	25,010						
Franchise Results														
Franchise royalty income	-	67,565	-	67,565	-	53,216	-	53,216						
Franchise royalty income as a %														
of franchise sales	_	4.4%	_	_	_	4.5%	_	_						
New franchise fees, property														
and equipment rent	_	_	9,374	9,374	_	_	2,496	2,496						
Franchise rent assistance and bad			2,374	7,574			2,470	2,470						
debt		(7,230)	_	(7,230)		(6,108)	_	(6,108)						
		(1,230)		(7,230)		(0,108)		(0,108)						
Contribution from franchise		60.225	0.274	60.700		47 100	2.406	40.604						
restaurants	-	60,335	9,374	69,709	-	47,108	2,496	49,604						
Food processing and distribution														
Net food processing and														
distribution contribution	-	=	8,706	8,706	-	-	2,708	2,708						
Central														
Net central contribution	-	-	15,204	15,204	-	-	15,140	15,140						
Operating EBITDA (1)	\$ 30,169	\$ 60,335	\$ 41,958	\$ 132,462	\$ 23,076	\$ 47,108	\$ 27,086	\$ 97,270						
Contribution as a % of corporate														
sales	9.6%	_	_	_	11.2%	_	_	_						
Contribution as a % of franchise	2.370	_	_	_	11.2/0	_	_	_						
sales		4.0%				4.0%								
	-	4.0%	-	-	-	4.0%	-	-						
Contribution as a % of total			2.10/	6.60/			1.9%	6.00/						
System sales	-	-	2.1%	6.6%	-	-	1.9%	6.9%						

<sup>(1)</sup> See "Non-IFRS Measures" on page 28 for definitions of Operating EBITDA and page 6 for a reconciliation of Net Earnings to Operating EBITDA.

#### **Corporate**

As at September 24, 2017, the corporate segment restaurant count consisted of 161 restaurants compared to 136 at September 25, 2016, an increase of 25 locations. The increase is driven by 42 restaurants acquired in 2016 related to the addition of Original Joe's, 7 new restaurant openings, 6 corporate buybacks, offset by 8 closures, excluding the impact of 1 Casey's closure, and 21 restaurants re-franchised during 2016 and 2017. The corporate restaurant segment includes the proportionate results from 36 joint venture restaurants from the Original Joe's investment and 14 restaurants from the Burger's Priest investment.

Sales

Sales represent food and beverage sales from Cara's corporate restaurants. Corporate restaurant sales are impacted by SRS Growth and the change in number of corporate restaurants. Sales were \$111.2 million and \$313.3 million for the 13 and 39 weeks ended September 24, 2017 compared to \$74.7 million and \$206.4 million in 2016, an increase of \$36.5 million or 48.9% for the quarter and \$106.9 million or 51.8% year to date. The increase was primarily related to the increase in number of corporate restaurants from the addition St-Hubert and Original Joe's, the addition of 7 new corporate restaurants in 2017, the increases in SRS, partially offset by 8 closures and 21 corporate restaurants sold to franchisees.

#### Cost of inventories sold and cost of labour

Cost of inventories sold represents the net cost of food, beverage and other inventories sold at Cara's corporate restaurants. Cost of inventories sold and cost of labour is impacted by the number of corporate restaurants, fluctuations in the volume of inventories sold, food prices, provincial minimum wage increases, and Cara's ability to manage input costs at the restaurant level. Cara manages input costs through various cost monitoring programs and through the negotiation of favourable contracts on behalf of its corporate and franchise restaurant network.

Cost of inventories sold and cost of labour combined was \$71.0 million and \$199.1 million for the 13 and 39 weeks ended September 24, 2017 compared to \$46.2 million and \$128.3 million in 2016, an increase of \$24.8 million or 53.7% for the quarter and \$70.8 million or 55.2% year to date. The increase was primarily due to the addition of 42 corporate restaurants related to the addition of St-Hubert and Original Joe's, new restaurant openings, 36 joint venture restaurants from the Original Joe's investment, and 14 restaurants from the Burger's Priest investment.

Cost of inventories sold and cost of labour as a percentage of sales have increased from 61.8% to 63.9% for the 13 weeks ended September 24, 2017, an increase of 2.1 percentage points primarily due to Original Joe's that operate at a higher rate than Cara. For the 39 weeks ended September 24, 2017, cost of inventories sold and cost of labour as a percentage of sales have increased from 62.2% to 63.6%, an increase of 1.4 percentage points primarily related to St-Hubert and Original Joe's operating at higher rates and the second quarter impact from temporary closures and weaker performance in certain Cara corporate restaurants. With the addition of St-Hubert and Original Joe's, which operate at slightly higher cost of inventories sold and higher cost of labour than other Cara brands, there are opportunities for improvement as these brands benefit from the total Company's purchasing power and labour management tools.

#### Contribution from Corporate segment

Total contribution from corporate restaurants was \$11.8 million and \$30.2 million for the 13 and 39 weeks ended September 24, 2017 compared to \$9.1 million and \$23.1 million in 2016, an increase of \$2.7 million for the quarter and \$7.1 million year to date. The increases are primarily driven by the increase in number of corporate restaurants, including the addition of St-Hubert and Original Joe's, the increase in SRS, partially offset by lower contribution year to date from restaurants temporarily closed for renovation and weaker performance in certain Cara corporate restaurants.

For the 13 and 39 weeks ended September 24, 2017, total contribution from corporate restaurants as a percentage of corporate sales was 10.6% and 9.6% compared to 12.1% and 11.2% for the 13 and 39 weeks ended September 25, 2016. The reductions were primarily from lower percentage contribution rates from the St-Hubert and Original Joe's corporate restaurants that operate at lower contribution levels than other Cara brand corporate restaurants, year to date lower contribution from the restaurants temporarily closed for renovation.

## Franchise

As at September 24, 2017, the franchise restaurant segment consisted of 1,038 restaurants compared to 991 at September 25, 2016, an increase of 47 locations. The increase is related to 46 new restaurant openings in 2016 and 2017, the addition of 22 restaurants from the Original Joe's transaction, 21 restaurants re-franchised, partially offset by 33 closures, excluding the impact of 3 Casey's closures, and 6 corporate buy backs. The franchise segment includes the proportionate share of royalties earned from the joint venture restaurants from the Original Joe's transaction.

Franchise segment System Sales were \$515.7 million and \$1,521.3 million during the 13 and 39 weeks ended September 24, 2017 compared to \$407.7 million and \$1,176.6 million in 2016, an increase of \$108.0 million or 26.5% for the quarter and \$344.7 million or 29.3% year to date. The increase was primarily attributed to the new restaurant openings in 2016 and 2017, SRS increases in the third quarter, the sale of 21 corporate restaurants to franchisees, the addition of St-Hubert and Original Joe's, partially offset by restaurant closures.

#### Franchise revenues

Franchise revenues represent royalty fees charged to franchisees as a percentage of restaurant sales net of contractual subsidies and temporary assistance to certain franchisees.

The primary factors impacting franchise revenues are SRS Growth and net new restaurant activity, as well as the rate of royalty fees (net of contractual subsidies and temporary assistance) paid to Cara by its franchisees. In certain circumstances, the royalty rate paid to Cara can be less than Cara's standard 5.0% royalty rate due to different contractual rates charged for certain brands (e.g. St-Hubert's standard royalty rate is 4%) and contractual subsidies primarily associated with prior year's conversion transactions or agreements to temporarily assist certain franchisees. With the majority of contractual subsidies scheduled to end at prescribed dates and the reduction in the number of restaurants requiring temporary assistance, management believes the effective royalty recovery rate will gradually increase over time closer to 5.0% for franchisees (excluding St-Hubert at 4%).

Franchise revenues were \$22.9 million and \$67.6 million for the 13 and 39 weeks ended September 24, 2017 compared to \$18.3 million and \$53.2 million in 2016, an increase of \$4.6 million or 25.1% for the quarter and \$14.4 million or 27.1% year to date. The increase was primarily attributed to the addition of St-Hubert and Original Joe's and the increase in SRS in the third quarter.

#### Contribution from franchise segment

Total contribution from franchise restaurants was \$20.0 million and \$60.3 million for the 13 and 39 weeks ended September 24, 2017 compared to \$16.0 million and \$47.1 million in 2016, an increase of \$4.0 million or 25.0% for the quarter and \$13.2 million or 28.0% year to date. The increase was related to increased royalty income as a result of the franchise sales increase and the addition of St-Hubert and Original Joe's.

The effective net royalty rate for the 13 and 39 weeks ended September 24, 2017 was 3.9% and 4.0%, respectively, compared to 3.9% and 4.0% for the same 13 and 39 weeks in 2016. Cara's standard royalty rate is 5.0%. There are brands acquired since 2014 which charge different standard royalty rates, in particular St-Hubert which charges 4% as its standard royalty.

As at September 24, 2017, a total of 146 restaurants were paying Cara a royalty below the standard rate as compared to 148 restaurants at December 25, 2016. 88 out of the 146 restaurants paying below the standard royalty are related to previously agreed upon conversion agreements, an improvement of 3 restaurants compared to 91 as at December 25, 2016. 58 out of the 146 restaurants paying less than the standard royalty were related to temporary assistance provided to certain other restaurants, an increase of 1 restaurant compared to 57 as at December 25, 2016.

#### Central

Sales

Sales in the central segment consist of revenues from Cara and St-Hubert's off-premise call centre business representing fees generated from delivery, call-ahead, web and mobile-based meal orders. The call centre business receives fees from restaurants to recover administrative costs associated with processing guest orders. Call centre revenues are impacted by the volume of guest orders as well as by the mix of fee types charged on the orders received (e.g. higher fees are received on phone orders compared to mobile or web orders).

Total central segment sales were \$2.7 million and \$8.7 million for the 13 and 39 weeks ended September 24, 2017 compared to \$2.2 million and \$6.7 million in 2016, representing an increase of \$0.5 million, or 22.7% for the quarter and \$2.0 million, or 29.9% year to date. Sales increased from East Side Mario's which started offering off-premise in the first quarter of 2016, which has continued to build sales year over year, and the addition of St-Hubert call centre fees.

New franchise fees, rent revenue and equipment rent

Cara grants franchise agreements to independent operators ("franchisees") for new locations. Cara also renews franchise agreements in situations where a previous franchise agreement has expired and is extended. As part of these franchise agreements, franchisees pay new franchise and/or renewal fees and, in the case of converting established locations from corporate to franchise, conversion fees. New franchise fees and conversion fees, if applicable, are collected at the time the franchise agreement is entered into. Renewal fees are collected at the time of renewal. Rent revenue relates to properties owned by the Company which are leased to franchisees.

Franchise fees, property and equipment rent from franchisees were \$3.0 million and \$9.4 million for the 13 and 39 weeks ended September 24, 2017 compared to \$1.1 million and \$2.5 million in 2016, an increase of \$1.9 million or 172.7% for the quarter and \$6.9 million or 276.0% year to date. The net increase is related to the addition of St-Hubert property rent revenue offset by decreases in equipment rent due to buyouts and terminations of equipment rental agreements.

## Food processing and distribution

Sales from food processing and distribution relate to the manufacture and distribution of fresh, frozen and non-perishable food products under the St-Hubert brand name as well as under several private label brands. Food processing and distribution sales are impacted by orders from franchised restaurant locations and by the volume of orders generated from retail grocery chains.

## Contribution from food processing and distribution

Contribution from food processing and distribution for the 13 and 39 weeks ended September 24, 2017 was \$3.4 million and \$8.7 million compared to \$2.7 million and \$2.7 million for the same 13 and 39 weeks in 2016, an increase of \$0.7 million and \$6.0 million. The increase is related to a full quarter of St-Hubert contribution in 2017 as compared to one month in 2016 following the September 2016 acquisition. Food processing and distribution sales are typically highest in the fourth quarter, followed by the third quarter, then the first quarter, with the second quarter being lowest. During the quarters with higher sales, food processing and distribution contribution rate is also generally higher as fixed overhead costs are covered by higher gross margin dollars.

#### Contribution from central segment

Central segment contribution, including food processing and distribution, for the 13 and 39 weeks ended September 24, 2017 was \$16.2 million and \$42.0 million compared to \$11.8 million and \$27.1 million in 2016, representing an increase of \$4.4 million or 37.3% for the quarter and \$14.9 million or 55.0% year to date. Total central segment contribution as a percentage of total System Sales for the 13 and 39 weeks ended September 24, 2017 was 2.4% and 2.1% compared to 2.4% and 1.9% in 2016. Year to date, the increase is related to System Sales increasing faster than central overhead costs resulting in overhead costs decreasing as a percentage of System Sales, and from the contribution from St-Hubert's real estate portfolio and food processing and distribution business.

# **Selected Quarterly Information**

The following table provides selected historical information and other data of the Company which should be read in conjunction with the annual consolidated financial statements of the Company.

(C\$ millions unless otherwise stated) (1)		- 2017 Sept 24, 2017 audited)		- 2017 Jun 25, 2017 audited)		– 2017 Mar 26, 2017 audited)		- 2016 Dec 25, 2016 audited)		- 2016 Sept 25, 2016 audited)		- 2016 June 26, 2016 audited)		- 2016 Mar 27, 2016 audited)	1	- 2015 Dec 27, 2015 udited)
System Sales (1)	\$	684.7	\$	660.8	\$	659.1	\$	641.1	\$	500.1	\$	450.3	\$	450.2	\$	461.1
Total System Sales Growth		36.9%	Ψ	46.7%	Ψ	46.4%	Ψ	39.0%	Ψ	14.0%	Ψ	3.0%	Ψ	4.9%	Ψ	5.5%
SRS Growth (1)		0.9%	•	(0.3%)	•	(0.6%)	•	(2.8%)	•	(2.3%)	•	(2.0%)		0.5%		1.2%
Number of restaurants (at period end)		1.249		1,255		1,238		1,237		1,127		1,003		997		1,010
Operating EBITDA (1)		48.0	\$	41.6	\$	42.9	\$	46.7	\$	36.9	\$	32.8	\$	27.5	\$	29.6
Operating EBITDA Margin on System Sales (1)		7.0%		6.3%		6.5%		7.3%		7.4%		7.3%		6.1%		6.4%
Corporate restaurant sales	. \$	111.2	\$	103.4	\$	98.7	\$	82.1	\$	74.7	\$	68.4	\$	63.2	\$	60.6
Number of corporate and JV restaurants		211		200		204		207		136		119		118		119
Contribution from Corporate segment	\$	11.8	\$	10.4	\$	8.0	\$	6.8	\$	9.1	\$	8.9	\$	5.1	\$	6.1
Contribution as a % of corporate sales		10.6%		10.1%		8.1%		8.3%		12.1%		13.0%		8.1%		10.0%
Franchise restaurant sales	\$	515.7	\$	504.7	\$	500.8	\$	492.5	\$	407.7	\$	381.9	\$	387.0	\$	400.5
Number of franchised restaurants		1,038		1,041		1,034		1,030		991		884		879		891
Contribution from Franchise segment	\$	20.0	\$	19.9	\$	20.4	\$	20.1	\$	16.0	\$	15.4	\$	15.7	\$	16.1
Contribution as a % of Franchise sales		3.9%		3.9%		4.1%		4.1%		3.9%		4.0%		4.1%		4.0%
Contribution from food processing and distribution	. \$	3.4	\$	0.6	\$	4.7	\$	5.9	\$	2.7	\$	-	\$	-	\$	-
Contribution from Central segment	\$	16.2	\$	11.3	\$	14.5	\$	19.8	\$	11.8	\$	8.5	\$	6.7	\$	7.4
Contribution as a % of total System Sales		2.4%		1.7%		2.2%		3.1%		2.4%		1.9%		1.5%		1.6%
Total gross revenue		188.7	\$	178.4	\$	182.7	\$	175.6	\$	114.5	\$	89.0	\$	84.2	\$	84.0
Operating EBITDA Margin (1)		25.4%		23.3%		23.5%		26.6%		32.2%		36.9%		32.7%		35.2%
Earnings before income taxes	. \$	30.4	\$	21.6	\$	27.5	\$	30.3	\$	20.7	\$	24.9	\$	20.1	\$	21.7
Net earnings		21.2	\$	17.4	\$	43.8	\$	19.7	\$	14.9	\$	18.1	\$	14.3	\$	58.3
Adjusted Net Earnings (1)	\$	28.7	\$	26.4	\$	25.6	\$	25.9	\$	24.3	\$	25.5	\$	21.1	\$	20.7
Net earnings operations attributable to common																
shareholders of the Company  EPS attributable to common shareholders of the Company (in dollars)	. \$	21.0	\$	17.4	\$	44.0	\$	19.7	\$	14.8	\$	18.1	\$	14.5	\$	58.3
Basic EPS	. \$	0.35	\$	0.29	\$	0.73	\$	0.33	\$	0.29	\$	0.37	\$	0.29	\$	1.19
Diluted EPS	. \$	0.34	\$	0.28	\$	0.71	\$	0.32	\$	0.27	\$	0.34	\$	0.27	\$	1.11
Adjusted Basic EPS (1)	\$	0.48	\$	0.44	\$	0.43	\$	0.44	\$	0.47	\$	0.52	\$	0.43	\$	0.42
Adjusted Diluted EPS (1)	. \$	0.46	\$	0.42	\$	0.41	\$	0.42	\$	0.43	\$	0.48	\$	0.40	\$	0.39

<sup>(1)</sup> See "Non-IFRS Measures" on page 28 for definitions of System Sales, System Sales Growth, Operating EBITDA, Operating EBITDA Margin, Operating EBITDA on System Sales, Adjusted Net Earnings, Adjusted Basic EPS, and Adjusted Diluted EPS.

The Company's quarterly operating results may fluctuate significantly because of numerous factors, including, but not limited to:

- restaurant and other complimentary acquisitions;
- the timing of restaurant openings and closures;
- increases and decreases in SRS Growth;
- royalty recovery rates and the extent to which Cara provides financial assistance or incurs bad debts with franchisees;
- restaurant operating costs for corporate-owned restaurants;
- labour availability and costs for hourly and management personnel at corporate-owned restaurants and at its manufacturing and distribution facilities;
- profitability of the corporate-owned restaurants, especially in new markets;
- fluctuations in sales to retail grocery chains, including seasonality;
- changes in interest rates;
- impairment of long-lived assets and any loss on restaurant closures for corporate-owned restaurants;
- macroeconomic conditions, both nationally and locally;
- changes in consumer preferences and competitive conditions;
- expansion in new markets;
- increases in fixed costs; and
- fluctuations in commodity prices.

Seasonal factors and the timing of holidays cause the Company's revenue to fluctuate from quarter to quarter. Revenue per restaurant is typically lower in the first quarter when consumer spending generally is lower following the holiday season. Adverse weather conditions may also affect customer traffic during the first quarter. The Company has outdoor patio seating at some of its restaurants, and the effects of adverse weather may impact the use of these areas and may negatively impact the Company's revenue. Food processing and distribution sales are typically highest in the fourth quarter, followed by the third quarter, then the first quarter, with the third quarter being lowest. During the quarters with higher sales, food processing and distribution contribution rate is also higher as fixed overhead costs are covered by higher gross margin.

Operating EBITDA has improved significantly from \$36.9 million in the third quarter of 2016 to \$48.0 million in the third quarter of 2017. Operating EBITDA has improved each quarter (year over year) as a result of growth in all three of the Company's historical segments, the addition of new restaurants, and from the acquisitions of New York Fries, St-Hubert, and Original Joe's.

Operating EBITDA Margin on System Sales<sup>(1)</sup> was 7.0% for the third quarter compared to 7.4% in the same quarter in 2016, both within the Company long range target of 7%-8%, and the best result year to date in 2017. The third quarter decrease compared to 2016 was driven by: (i) the addition of Original Joe's that currently operates below our target, partially offset by the impact from a full quarter of St-Hubert food processing and manufacturing contribution as compared to 2016.

Contribution dollars from the corporate restaurant segment have increased (year over year) each quarter as a result of the addition of corporate restaurants. Contribution as a percentage of sales from the corporate restaurant segment is impacted by seasonality where the sales are lower in the first quarter and highest during the fourth quarter, thus contribution as a percentage of sales is typically lower in the first quarter as a result of lower sales in the period. In the second and third quarters, contribution rate was less than last year due to lower percentage contribution from the St-Hubert and Original Joe's corporate restaurants that operate at lower contribution levels.

The franchise restaurant segment has remained steady at 3.9% in the third quarter compared to prior year. Increased bad debt provisions in relation to supporting franchisees primarily in western Canadian locations and the lower royalty rates

charged by new brands acquired (e.g. St-Hubert's standard royalty rate is 4.0%) has resulted in slower improvements in franchise contribution rate.

Quarterly contribution from central has improved each quarter (year over year). Contribution in the third quarter was \$16.2 million compared to \$11.8 million in 2016, an increase of \$4.4 million or 37.3%. The increases are a result of the head office cost reductions, the growth of the Company's off premise business and the addition of the St-Hubert property rental and food processing and distribution business.

Total gross revenue has increased significantly each quarter (year over year). Gross revenue was \$188.7 million in the third quarter as compared to \$114.5 million in 2016. The increase is related to the addition of corporate restaurants from the St-Hubert and Original Joe's acquisitions, and the addition of the St-Hubert food processing and distribution business in the third quarter of 2016.

Quarterly earnings before income taxes were \$30.4 million as compared to \$20.7 million in 2016, an increase of \$9.7 million or 46.9%. The increases each quarter (year over year), with the exception of Q2, is related to higher contribution dollars from all segments, partially offset by increases in financing costs and depreciation expenses both related to the 2016 St-Hubert and Original Joe's transactions. The second quarter of 2017 was impacted by temporary restaurant closures for renovation, impairment and restructuring charges resulting in a decrease over prior year.

# **Liquidity and Capital Resources**

Cara's principal uses of funds are for operating expenses, capital expenditures, finance costs, debt service and dividends. Management believes that cash generated from operations, together with amounts available under its credit facility (refer to page 23), will be sufficient to meet its future operating expenses, capital expenditures, future debt service costs and discretionary dividends. However, Cara's ability to fund future debt service costs, operating expenses, capital expenditures and dividends will depend on its future operating performance which will be affected by general economic, financial and other factors including factors beyond its control. See "Risk and Uncertainties" (refer to page 32). Cara's management reviews acquisition and investment opportunities in the normal course of its business and, if suitable opportunities arise, may make selected acquisitions and investments to implement Cara's business strategy. Historically, the funding for any such acquisitions or investments have come from cash flow from operating activities, additional debt, or the issue of equity. Similarly, from time to time, Cara's management reviews opportunities to dispose of non-core assets and may, if suitable opportunities arise, sell certain non-core assets.

## Working Capital

A working capital deficit is typical of restaurant operations, where the majority of sales are for cash and there are rapid turnover of inventories. In general, the turnover of accounts receivable and inventories is faster than accounts payable, resulting in negative working capital. Sales of Cara's Ultimate Gift Card significantly improve the Company's liquidity in the fourth quarter as cash is received within one to two weeks from time of sale. Gift card sales are highest in November and December followed by high redemptions in the January to March period. Cara's gift card liability at September 24, 2017 was \$29.2 million compared to \$62.9 million at December 25, 2016, a decrease of \$33.7 million due higher redemptions in the first three quarters of the year.

At September 24, 2017, Cara had a working capital deficit of \$18.4 million compared to \$23.7 million at December 25, 2016. The change of \$5.3 million was related to (i) decrease in cash of \$14.9 million primarily related to repayments under the credit facility and capital expenditures; (ii) reduction in accounts receivable of \$15.4 million primarily due to the collection of amounts related to the gift card sales during the December holiday period; (iii) decrease in gift card liability of \$33.7 million related to higher gift card redemptions following the holiday period. Other changes in working capital include an increase in inventories of \$2.3 million; increase in prepaid expenses and other asset of \$1.8 million; increase in current provisions of \$2.3 million; increase in accounts payable and accrued liabilities of \$0.5 million, and a net decrease in income taxes payable of \$0.7 million primarily related to St-Hubert.

Investment in working capital may be affected by fluctuations in the prices of food and other supply costs, vendor terms and the seasonal nature of the business. While Cara has availability under its credit facility, it chooses to apply available cash flow against its facility to lower financing costs, rather than to reduce its current liabilities, while still paying within its payment terms. Management believes it will continue to operate in a working capital deficit position as the nature of its business is not expected to change.

# **Cash Flows**

The following table presents Cara's cash flows for the 13 and 39 weeks ended September 24, 2017 compared to the 13 and 39 weeks ended September 25, 2016:

	F	For the 13 w	eeks e	nded	For the 39 weeks ended				
(C\$ millions unless otherwise stated)	Sep	Sept 24, 2017		t 25, 2016	Sep	ot 24, 2017	Sep	t 25, 2016	
Cash flows from operating activities	\$	37.0	\$	32.2	\$	96.7	\$	61.3	
Cash flows used in investing activities	\$	(22.2)	\$	(498.1)	\$	(61.3)	\$	(512.7)	
Cash flows from (used in) financing activities	\$	(18.4)	\$	472.9	\$	(50.3)	\$	443.2	
Change in cash during the period (1)	\$	(3.6)	\$	7.0	\$	(14.9)	\$	(8.3)	

<sup>(1)</sup> Figures may not total due to rounding.

# Cash flows from operating activities of continuing operations

Cash flows from operating activities were \$37.0 million and \$96.7 million for the 13 and 39 weeks ended September 24, 2017 compared to \$32.2 million and \$61.3 million for the 13 and 39 weeks ended September 25, 2016, an improvement of \$4.8 million and \$35.4 million, respectively. The increase was primarily the result of improved earnings, reductions in accounts receivable, increases in accounts payable and provisions, partially offset by decreases in gift card liability related to higher redemptions following the Q4 2016 holiday period.

# Cash flows used in investing activities of continuing operations

The following table presents Cara's capital expenditures for the 13 and 39 weeks ended September 24, 2017 as compared to the 13 and 39 weeks ended September 25, 2016:

	F	or the 13 v	weeks	ended	For the 39 weeks ended				
		Sept 24,		Sept 25,		Sept 24,		Sept 25,	
(C\$ millions unless otherwise stated)		2017		2016		2017		2016	
Purchase of property, plant and equipment:									
Maintenance:									
Corporate restaurants		(1.5)		(1.4)		(5.3)		(3.2)	
Central / IT expenditures / Other		(1.7)		(4.9)		(8.0)		(11.6)	
Total maintenance	\$	(3.2)	\$	(6.3)	\$	(13.3)	\$	(14.8)	
Growth initiatives:									
Major renovations		(4.8)		(2.3)		(11.6)		(3.8)	
New builds		(7.3)		(6.3)		(17.4)		(12.3)	
Total growth	\$	(12.1)	\$	(8.6)	\$	(29.0)	\$	(16.1)	
Total purchase of property, plant and equipment (2)	\$	(15.2)	\$	(14.9)	\$	(42.3)	\$	(31.0)	
Business acquisitions, net of cash assumed:									
Acquisitions		-		(484.2)		1.5		(484.2)	
Buy backs <sup>(1)</sup>		-		(0.1)		(0.2)		(0.3)	
Total business acquisitions, net of cash assumed (2)	\$	-	\$	(484.2)	\$	1.3	\$	(484.4)	
Total purchase of property, plant and equipment	\$	(15.2)	\$	(14.9)	\$	(42.3)	\$	(31.0)	
Total business acquisitions, net of cash assumed		-		(484.2)		1.3		(484.4)	
Proceeds on disposal of property, plant and equipment		0.2		-		1.6		-	
Proceeds on early buyout of equipment and rental contracts		0.5		0.4		0.6		0.5	
Investment in joint ventures and associates		0.8		-		(14.7)		-	
Share of loss from investment in associates in joint ventures		0.1		-		(0.2)		-	
Additions to other assets		(0.2)		-		(0.3)		-	
Change in long term receivables		(8.5)		0.6	_	(7.4)		2.2	
Total cash flows used in investing activities (2)	\$	(22.2)	\$	(498.1)	\$	(61.3)	\$	(512.7)	

<sup>(1) 2017</sup> buy backs are comprised of 5 locations (2016 – 8 locations)

Cash flows used in investing activities were \$22.2 million and \$61.3 million during the 13 and 39 weeks ended September 24, 2017 compared to \$498.1 million and \$512.7 million for the 13 and 39 weeks ended September 25, 2016, a decrease in use of \$475.9 million and \$451.4 million, respectively. The decrease is primarily related to the St-Hubert transaction in 2016 offset by increased investments in construction of new corporate restaurants, renovation of corporate restaurants, capital expenditures related to the refresh of IT systems at the Cara data center and at restaurants and the investment in Burger's Priest.

<sup>(2)</sup> Figures may not total due to rounding.

## Commitments for Capital Expenditures

The Company incurs on-going capital expenditures in relation to the operation of its buildings, corporate restaurants, manufacturing equipment and distribution centers, maintenance and upgrades to its head office IT infrastructure, and to its call centre operations. The Company will also invest in major renovations and new corporate store growth opportunities. Cara's capital expenditures are generally funded from operating cash flows and through its Existing Credit Facility.

# Cash flows (used in) from financing activities

The following table presents Cara's cash from financing activities for the 13 and 39 weeks ended September 24, 2017 compared to the 13 and 39 weeks ended September 25, 2016:

	F	or the 13 v	weeks e	ended	For the 39 weeks ended				
(C\$ millions unless otherwise stated)	Sept	24, 2017	Sept	25, 2016	Sept	24, 2017	Sept 25, 2016		
Increases in debt	\$	18.8	\$	346.4	\$	36.0	\$	352.4	
Debt repayments		-		(90.0)		(32.0)		(114.0)	
Issuance of subordinated voting common shares		-		221.6		0.1		221.6	
Share re-purchase		(28.0)		-		(28.6)		-	
Change in finance leases		(0.6)		0.3		(0.8)		(0.9)	
Interest paid net of interest income received		(2.5)		(0.7)		(6.9)		(1.1)	
Dividends paid		(6.0)		(5.0)		(18.2)		(14.8)	
Other				0.4				-	
Cash flows from (used in) financing activities (1)	\$	(18.4)	\$	472.9	\$	(50.3)	\$	443.2	

<sup>(1)</sup> Figures may not total due to rounding.

Cash flows used in financing activities were \$18.4 million and \$50.3 for the 13 and 39 weeks ended September 24, 2017. Cash from financing activities were from borrowings used to complete the investment in Burger's Priest, share repurchases under the NCIB and interest and dividends paid.

Cash flows from financing activities were \$472.9 million and \$443.2 million for the 13 and 39 weeks ended September 25, 2016. Cash from financing activities primarily consisted of a net increase in the Company's credit facility, the issuance of subordinate voting shares of \$221.6 million, less interest and dividends paid.

#### Debt

On September 2, 2016, the Company amended and extended the terms of its existing term credit facility. The fourth amended and restated term credit facility is comprised of a revolving credit facility in the amount of \$400 million with an accordion feature of up to \$50 million maturing on September 2, 2021 and a non-revolving term credit facility in the amount of \$150 million maturing on September 2, 2019. A maximum amount of \$26.3 million per year may be repayable on the term credit facility if certain covenant levels are exceeded by the Company.

The interest rate applied on amounts drawn by the Company under its total credit facility is the effective bankers acceptance rate or prime rate plus a spread based on the Company's total funded net debt to Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA") ratio, as defined in the agreement, measured using EBITDA for the four most recently completed fiscal quarters.

As at September 24, 2017, \$396.0 million (December 25, 2016 - \$392.0 million; September 25, 2016 - \$306.0 million) was drawn under the amended and extended credit facilities with an effective interest rate of 2.94% representing bankers acceptance rate of 0.92% plus 1.69% borrowing spread, standby fees and the amortization of deferred financing fees of 0.33%.

The Company is required to pay a standby fee of between 0.25% to 0.60% per annum, on the unused portion of the credit facility, for the term of its credit facilities. The standby fee rate is based on the Company's total funded net debt to EBITDA ratio. As of September 24, 2017, the standby fee rate was 0.35%.

As at September 24, 2017, the Company was in compliance with all covenants and has not exceeded any covenant levels requiring early repayments.

## **Off Balance Sheet Arrangements**

Letters of credit

Cara has outstanding letters of credit amounting to \$0.6 million as at September 24, 2017 (December 25, 2016 - \$0.7 million), primarily for various utility companies that provide services to the corporate owned locations and support for certain franchisees' external financing used to fund their initial conversion fee payable to Cara.

## **Outstanding Share Capital**

The Company's authorized share capital consists of an unlimited number of common shares and an unlimited number of non-voting common shares. As at November 3, 2017, there were 58,745,405 subordinate and multiple voting shares (December 26, 2016 – 59,982,554) issued and outstanding.

The Company has a common share stock option plan for its directors, CEO and certain management employees. The total number of options granted and outstanding as at November 3, 2017 is 4,183,559 of which 2,661,290 have vested and can be exercised.

#### **Related Parties**

Shareholders

As at September 24, 2017, the Principal Shareholders hold 64.6% of the total issued and outstanding shares and have 97.7% of the voting control attached to all the shares. Cara Holdings holds 24.7% of the total issued and outstanding shares, representing 41.0% voting control. Fairfax holds 39.9% of the total issued and outstanding shares, representing 56.7% voting control.

During the 13 and 39 weeks ended September 24, 2017, the Company paid a dividend of \$0.10169 and \$0.30507 per share of Subordinate and Multiple Voting Shares of which Fairfax received \$2.4 million and \$7.2 million, respectively; and Cara Holdings received \$1.5 million and \$4.4 million, respectively.

The Company's policy is to conduct all transactions and settle all balances with related parties on market terms and conditions.

#### **Insurance Provider**

Some of Cara's insurance policies are held by a company that is a subsidiary of Fairfax. The transaction is on market terms and conditions.

## Investment in Original Joe's joint venture companies

The Company has joint venture arrangements with certain Original Joe's franchises. The Company has an equity investment in these restaurants at varying ownership interests as well as term loans and demand loans related to new restaurant construction, renovation and working capital. The due from related party balance of \$13.1 million consists of term loans and demand loans secured by restaurant assets of the joint venture company which has been recorded at fair value and will be accreted up to the recoverable value over the remaining term of the loans. The term loans bear interest at rates ranging from 7.75% to 9.76% and all mature September 21, 2018. The term loans are reviewed and renewed on an annual basis. The expected current portion of these loans is \$2.4 million. The demand loans bear interest at 5% and have no specific terms of repayment. Pooling arrangements between the joint venture companies to share costs and repay the loans exist such that restaurants within a certain restaurant pool of common ownership agree that available cash from restaurants can be used to apply against balances outstanding among the group. Management determines the fair value of these loans based on expected cash flows from the restaurant at a discount rate of 15%. For the 13 and 39 weeks ended September 24, 2017, the Company charged interest in the amount of \$0.2 million and \$0.8 million on the term loans and demand loans.

The Company charges Original Joe's joint venture franchises a royalty and marketing fee of 5% and 2%, respectively, on net sales. At September 24, 2017 the accounts receivable balance included \$0.1 million due from related parties in relation to these royalty and marketing payments and \$0.4 million due from related parties for restaurant construction costs. These transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties in accordance with the franchise agreement.

The Company's investment in joint ventures and associates are increased by the proportionate share of income earned. For the 13 and 39 weeks ended September 24, 2017, a \$0.1 million decrease and \$0.2 million increase to the investment balance was recorded in relation to the Company's proportionate share of income or loss for the period and included in share of income from investment in associates and joint ventures on the statement of earnings.

# **Investment in Burger's Priest joint venture**

On June 1, 2017, the Company completed the investment in a joint venture in New & Old Kings and Priests Restaurants Inc. ("Burger's Priest") for cash consideration of \$14.7 million. Burger's Priest owns and operates 14 fast casual restaurants in Ontario and Alberta. The Company has a 79.4% ownership interest in the joint venture with the remaining 20.6% owned by a third party who has an earn-out agreement that can grow their ownership interest to 50% if certain earnings targets are met. The transaction is considered a joint venture arrangement as both parties have joint control and all relevant activities require the unanimous consent from both parties. The Company has accounted for the investment by using the equity method.

The Company's investment is increased by the proportionate share of income earned. For the 13 and 39 weeks ended September 24, 2017, a \$0.1 million increase to the investment balance was recorded in relation to the Company's proportionate share of income for the period and included in share of income from investment in associates and joint ventures on the statement of earnings.

## **Investment in restaurant joint venture**

The Company has an investment in a joint venture to build two new restaurants with a third party. As at September 24, 2017, the Company has invested \$6.8 million, recorded in long-term receivables. The loan receivable is unsecured, non-interest bearing and does not have defined repayment terms. The Company and the third party each have a 50% ownership interest in the joint venture. The transaction is considered a joint venture arrangement as both parties have joint control and all relevant activities require the unanimous consent from both parties. The Company has accounted for the investment by using the equity method.

The Company's investment is increased by the proportionate share of income earned. For the 13 and 39 weeks ended September 24, 2017, a \$0.1 million decrease to the investment balance was recorded in relation to the Company's proportionate share of loss for the period and included in share of income or loss from investment in associates and joint ventures on the statement of earnings.

All entities above are related by virtue of being under joint control with, or significant influence by, the Company.

#### Outlook

The Company continues to deliver on its long-term strategic objectives laid out at the time of the April 2015 IPO. Cara's successful acquisition and earnings efficiency strategies, including synergies from the 2016 St-Hubert and Original Joe's transactions, will continue to deliver profitable growth over 2016. In the third quarter, Total Systems Sales grew \$184.6 million or 36.9% to \$684.7 million, Operating EBITDA increased 30.1% to \$48.0 million with a contribution margin of 7.0% as a percentage of Total System Sales, and adjusted Net Earnings increased to \$28.7 million, an increase of \$4.4 million or 18.1%. Management provides the following comments regarding its strategies and initiatives:

• System Sales and SRS Growth — Management is very happy with total System Sales growth of 36.9% and is not satisfied with SRS of 0.9% for the quarter, but is pleased by the positive trend. Management continues to focus on our goal of long-term sustainable SRS growth. As Cara is a multi-branded company, not all brands will have strong results at the same time which can result in overall variable sales and SRS results.

Management continues to focus on both short-term and long-term strategies to improve SRS through restaurant renovations, greater emphasis on menu innovation, enhanced guest experiences, expanded off-premise sales through new and improved e-commerce applications that will be expanded to most brands over the next 2 years, and brand specific digital-social media marketing. Some specific developments include:

- Year to date, the Company has completed the major renovation of 47 corporate and franchised restaurants. Major renovations, which include the inside and outside of the restaurant, rejuvenate sales long-term and positively contributes to SRS on a sustainable basis.
- In Q3 2017, the Company launched new native, in-house developed ordering apps for Swiss Chalet on iOS and Android. These will be followed shortly in Q4 with a new fully-responsive mobile-friendly ordering website for Swiss Chalet. The new Swiss Chalet apps have been very positively received by consumers and have become the #1-rated branded restaurant app in Canada on the iOS app store. The new Swiss Chalet app and responsive website form the technical foundation for the Company to quickly launch new apps for Montana's, East Side Mario's and additional brands in the future.
- Ouring the first three quarters, Cara expanded its on-line aggregator relationships (including Uber-Eats) to over 470 restaurants to enable customers to place delivery and pick-up orders through the channel and application of their choice; the Company will continue to roll out this initiative across its corporate and franchised restaurants and expects to be active in at least 600 restaurants by the end of Q4 2017.
- The Company continues to build on existing partnerships with key media partners including Facebook and Google and has also built new partnerships and integrations with strategic digital media partners including the Weather Network, TeamSnap and Waze where their subscribers overlap with Cara customers. This is part of the continued goal of enhancing customer specific marketing and marketing effectiveness. In Q4, the Company will be integrating order ahead features for Swiss Chalet into the Weather Network and Waze Apps, these will be exclusive advertising and sales channels in Canada for Cara.
- o In Q3 the Company fully deployed a new CRM tool and database management system to market directly to customers and to effectively maximize life time value of these guests. With the help of this new CRM tool and database, brands can more effectively identify opportunities and put plans in place to drive not only new guests but also to grow life time value with purchase frequency and order size tactics of each consumer segment.
- The Company has developed an analytics platform that integrates customer satisfaction data, sales and operational effectiveness data and health and safety data from a number of disparate data sources. This information is aggregated and presented into store and brand-level dashboards that provide franchisees, managers and operators with specific information about guest experiences, in their particular restaurants. This data forms a foundation of what will become a mobile analytics solution for our franchisees and operators to have timely and restaurant specific information at their fingertips to better service guests.
- o In Q3 the Company launched a new local store marketing portal that will provide more effective local

store marketing tools and best practices to help our franchisees and restaurants better connect with guests in their communities.

- In Q4 Cara will continue to enhance its partnership with Scene to more effectively leverage the 8 million plus Scene member database and customer data to drive new and repeat purchases from Scene members.
- Total Operating EBITDA The combined contributions from Corporate, Franchise, Food Processing and Distribution, and Central segments resulted in Total Operating EBITDA margin of 7.0% as a percentage of Total System Sales for the quarter, the best result year to date in 2017. Year to date, Total Operating EBITDA margin as a percentage of Total System Sales was 6.6% compared to 6.9% in 2016. The Company will continue to work on all four segments, with Corporate having the greatest improvement opportunity to achieve its long-term targets to increase both segmented Operating EBITDA Contribution and Total Operating EBITDA in relation to Total System Sales.
- Corporate restaurant profitability While corporate restaurant profitability of 10.6% for the 13 weeks ended September 24, 2017 is within the Company's long-term target range of 10% 15%, it is lower than the 12.1% achieved in Q3 in 2016. Year to date, corporate restaurant profitability was 9.6% compared to 11.2% in 2016. The reduction was mostly from Original Joe's corporate and joint venture restaurants that currently operate below the 10% target contribution level. Management believes there is significant opportunity for improved contribution in the future from Original Joe's as Management realizes operating synergies from lower food and beverage costs and better labour management tools. Contribution will also improve as renovated restaurants reopen at higher sales levels, as the western provinces and Newfoundland recover from the economic slowdown and from the sale of certain corporate restaurants in franchise banners. Improvements in sales trends during the third quarter appears to indicate that a turnaround in Alberta has started.

The Alberta and Ontario governments are proposing increases to minimum wage starting October 1, 2017 and January 1, 2018, respectively, that will materially impact the cost of labour at the Company's restaurants located in Alberta and Ontario. While this is an industry-wide issue, management is evaluating alternatives to mitigate the impact of these increases while minimizing menu price increases that may otherwise be necessary to offset the extra costs.

- Franchise segment —Franchise contribution as a percentage of franchise sales remained steady at 3.9% for the 13 weeks ended September 24, 2017 compared to 3.9% for the same period in 2016. Year to date, Franchise contribution as a percentage of franchise sales was 4.0% compared to 4.0% in 2016. The continued sales challenges experienced in the western provinces and Newfoundland has impacted financial assistance and bad debt provisions with certain franchised locations, which will result in slower improvements in franchise contribution rate over the short term.
- Food processing and distribution Contribution dollars from food processing and distribution was \$3.4 million and \$8.7 million for the 13 and 39 weeks ended September 24, 2017, respectively. As a percentage of System Sales, the Contribution margin rate for food processing and distribution was 5.9% and 5.1% for the 13 and 39 weeks ended September 24, 2017, respectively. Managements expects a strong fourth quarter as some Q3 grocery orders have been delayed into the fourth quarter because of the unseasonably warm September in Ouebec and Ontario.
- *Central segment* Going forward, central contribution will continue to improve on our model for growing sales faster than head office expenses, and by expanding our off premise business.
- Earnings per share Starting in Q4 2017, year-over-year EPS and Adjusted EPS calculations will be more comparable as the weighted average share count amounts used for the calculation will be less impacted by new shares issued in Q3 2016 for the St-Hubert acquisition.
- Restaurant Count During the first three quarters, the Company completed 35 new openings and closed 35 restaurants. Management is targeting to open 27 net new restaurants in 2017 before the impact of Casey's closures and any acquisitions. In addition, in Q4 2017 we will acquire Pickle Barrel locations as part of the upcoming transaction. Management is also pursuing the sale of certain corporate restaurants in its franchise

banners to franchisees to continue to improve the corporate-franchise portfolio mix. During the 39 weeks end September 24, 2017, 12 corporate restaurants were sold and re-franchised.

• Growth and acquisitions —The Company currently has a debt to EBITDA ratio of approximately 2.2x. At this debt level, and with strong cash flow from operations, the Company has the ability to consider more growth opportunities while continuing to reduce its debt, and by opportunistically repurchasing its subordinate voting shares for cancellation under the NCIB. To supplement cash flow and debt repayment (and our ability to grow), the Company is also planning less capital expenditures in 2018 as we build fewer new restaurants and as we reduce the number of corporate restaurants in franchise banners by selling restaurants to franchisees.

The foregoing description of Cara's outlook is based on management's current strategies and its assessment of the outlook for the business and the Canadian Restaurant Industry as a whole, may be considered to be forward-looking information for purposes of applicable Canadian securities legislation. Readers are cautioned that actual results may vary. See "Forward-Looking Information" and "Risk & Uncertainties" for a description of the risks and uncertainties that impact the Company's business and that could cause actual results to vary.

## **Future Accounting Changes**

New standards and amendments to existing standards have been issued and may be applicable to the Company for its annual periods beginning on or after December 26, 2016. See note 3 of the Company's condensed consolidated interim financial statements for the 13 and 39 weeks ended September 24, 2017 for a summary of new accounting standards adopted during 2017 and note 4 for a summary of future accounting standards not yet adopted.

#### **Controls and Procedures**

In accordance with the provisions of National Instrument 52-109 certification of Disclosure in issued annual and interim filings, management, including the CEO and CFO, have limited the scope of their design of the Company's disclosure controls and procedures and procedures and internal control over financial reporting to exclude controls, policies and procedures of Original Joe's. The scope limitation is in accordance with section 3.3 (1)(b) of National Instrument 52-109, Certification of Disclosure in Issuer's Annual and Interim Filing, which allows an issuer to limit its design and evaluation of internal controls over financial reporting to exclude the controls, policies and procedures of a company acquired no more than 365 days before the end of the financial period to which the certification of interim filings relates. Cara acquired shares of Original Joe's on November 26, 2016.

There were no changes in the Company's internal controls over financial reporting during the 13 and 39 weeks ended September 24, 2017 that have materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

# **Critical Accounting Judgments and Estimates**

The preparation of the condensed consolidated interim financial statements requires significant judgements made by management in applying the Company's accounting policies except those adopted using the judgements from the third quarter of 2017 and the key sources of estimation of uncertainty were the same as those that applied to the Company's audited annual consolidated financial statements as at and for the year ended December 25, 2016.

#### **Non-IFRS Measures**

This MD&A makes reference to certain non-IFRS measures. These measures are not recognized measures under IFRS, do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Rather, these measures are provided as additional information to complement those IFRS measures by providing further understanding of the Company's results of operations from management's perspective. Accordingly, they should not be considered in isolation nor as a substitute for analysis of the Company's financial information reported under IFRS. The Company uses non-IFRS measures including "System Sales", "SRS Growth", "EBITDA", "Operating EBITDA", "Operating EBITDA Margin", "Operating EBITDA Margin on System Sales", "Adjusted Net Earnings", "Adjusted Basic EPS", and "Adjusted Diluted EPS", to provide investors with supplemental measures of its operating performance and thus highlight trends in its core business that may not otherwise be apparent when relying solely on IFRS financial measures. The Company also believes that securities analysts, investors and other interested parties

frequently use non-IFRS measures in the evaluation of issuers. The Company's management also uses non-IFRS measures in order to facilitate operating performance comparisons from period to period, to prepare annual operating budgets, and to determine components of management compensation.

"System Sales" represents top-line sales from restaurant guests at both corporate and franchise restaurants including take-out and delivery customer orders. System Sales includes sales from both established restaurants as well as new restaurants. System sales also includes sales received from its food processing and distribution division. Management believes System Sales provides meaningful information to investors regarding the size of Cara's restaurant network, the total market share of the Company's brands sold in restaurant and grocery and the overall financial performance of its brands and restaurant owner base, which ultimately impacts Cara's consolidated financial performance.

"System Sales Growth" is a metric used in the restaurant industry to compare System Sales over a certain period of time, such as a fiscal quarter, for the current period against System Sales in the same period in the previous year.

"SRS Growth" is a metric used in the restaurant industry to compare sales earned in established locations over a certain period of time, such as a fiscal quarter, for the current period against sales in the same period in the previous year. SRS Growth helps explain what portion of sales growth can be attributed to growth in established locations and what portion can be attributed to the opening of net new restaurants. Cara defines SRS Growth as the percentage increase or decrease in sales during a period of restaurants open for at least 24 complete fiscal months relative to the sales of those restaurants during the same period in the prior year. Cara's SRS Growth results excludes Original Joe's as the transaction was completed on November 28, 2016; Burger's Priest as the transaction was completed on June 1, 2017; Casey's restaurants as the Company is in the process of winding down its operations; and sales from international operations from 48 New York Fries and 3 US East Side Mario's. For the first quarter of 2016, SRS excludes the timing impact resulting from Easter weekend occurring in the last week of the first quarter of 2016 as compared to being in the first week of the third quarter in 2015. To provide comparable quarter over quarter results for 2016, SRS for the first quarter was comprised of 12 weeks compared to the same 12 weeks in the prior year and the third quarter SRS compares 14 weeks in 2016 to the same 14 weeks in 2015 to include the impact of Easter weekend.

"EBITDA" is defined as net earnings (loss) before: (i) net interest expense and other financing charges; (ii) loss (gain) on derivative; (iii) write-off of financing fees; (iv) income taxes; (v) depreciation of property, plant and equipment; (vi) amortization of other assets.

"Operating EBITDA" is defined as net earnings (loss) before: (i) net interest expense and other financing charges; (ii) gain (loss) on derivative; (iii) write-off of financing fees; (iv) income taxes; (v) depreciation of property, plant and equipment; (vi) amortization of other assets; (vii) impairment of assets, net of reversals; (viii) losses on early buyout / cancellation of equipment rental contracts; (ix) restructuring and other; (x) conversion fees; (xi) net (gain) / loss on disposal of property, plant and equipment; (xii) stock based compensation; (xiii) changes in onerous contract provision; (xiv) lease costs and tenant inducement amortization; (xv) expense impact from fair value inventory adjustment resulting from the St-Hubert purchase relating to inventory sold during the period; (xvi) acquisition related transaction costs; and the Company's proportionate share of equity accounted investment in associates and joint ventures.

"Operating EBITDA Margin" is defined as Operating EBITDA divided by total gross revenue.

"Operating EBITDA Margin on System Sales" is defined as Operating EBITDA divided by System Sales.

"Adjusted Net Earnings" is defined as net earnings plus (i) deferred income tax expense (reversal); (ii) non-cash amortization of inventory fair value increases related to inventory sold during the period resulting from the St-Hubert purchase determined at acquisition date; (iii) one-time transaction costs; (iv) non-cash impairment charges; and (v) restructuring and other.

"Adjusted Basic EPS" is defined as Adjusted Net Earnings divided by the weighted average number of shares outstanding.

"Adjusted Diluted EPS" is defined as Adjusted Net Earnings divided by the weighted average number of shares outstanding plus the dilutive effect of stock options and warrants issued.

The following table provides reconciliations of Net Earnings and Adjusted Net Earnings:

(C\$ millions unless otherwise stated)		Q3 – 2017 Sept 24, 2017	Q2 - 2017 June 25, 2017	Q1 - 2017 Mar 26, 2017	Q4 – 2016 Dec 25, 2016
		(unaudited)	(unaudited)	(unaudited)	(unaudited)
Reconciliation of net earnings to Adjusted Net Earnings					
Net earnings	\$	21.2	\$ 17.4	\$ 43.8	\$ 19.7
Deferred income taxes		6.0	3.8	(19.5)	5.5
Inventory fair value adjustment resulting from acquisition		-	-	-	0.3
Transaction costs		0.1	0.1	0.1	-
Restructuring and other		0.7	2.7	-	-
Impairment charges		0.7	2.4	1.2	0.4
Adjusted Net Earnings (1)	\$	28.7	\$ 26.4	\$ 25.6	\$ 25.9
(C\$ millions unless otherwise stated)		Q3 – 2016 Sept 25, 2016	Q2 – 2016 June 26, 2016	Q1 – 2016 Mar 27, 2016	Q4 – 2015 Dec 27, 2015
		(unaudited)	(unaudited)	(unaudited)	(unaudited)
Reconciliation of net earnings to Adjusted Net Earnings					
Net earnings	\$	14.9	\$ 18.1	\$ 14.3	\$ 58.3
Deferred income taxes.		4.3	6.5	5.7	(37.0)
Inventory fair value adjustment resulting from acquisition		2.5			
Transaction costs.		1.1	0.9	1.1	0.4
Restructuring and other		-			
Impairment charges.	· · · · · · · · · · · · · · · · · · ·	1.5	-	-	(1.1)
Adjusted Net Earnings <sup>(1)</sup>	<u>\$</u>	24.3	\$ 25.5	\$ 21.1	\$ 20.7

<sup>&</sup>lt;sup>(1)</sup> Figures may not total due to rounding.

The following table provides reconciliations of EBITDA and Operating EBITDA:

	Q3 – 2017		Q2 - 2017		Q1 - 2017		Q4 – 2016
(CID III)	Sept 24		June 25,		Mar 26,		Dec 25,
(C\$ millions unless otherwise stated)	2017		2017		2017		2016
Reconciliation of net earnings from continuing operations to	(unaudited)	)	(unaudited)		(unaudited)		(unaudited)
EBITDA:							
Net earnings	\$ 21.3	2 \$	17.4	\$	43.8	\$	19.7
Net interest expense and other financing charges	3.2		2.7	Ψ	3.0	Ψ	2.8
Income taxes.	9.2		4.2		(16.3)		10.6
Depreciation of property, plant and equipment	11.2		10.8		10.0		10.1
Amortization of other assets			1.6		1.5		1.6
EBITDA <sup>(1)</sup>			36.7	\$	42.0	\$	44.9
Reconciliation of EBITDA to Operating EBITDA:	<del>-</del>	Ψ		Ψ	1210	Ψ	
Losses on early buyout/cancellation of equipment rental							
contracts	0.6	5	0.1		-		0.4
Restructuring	0.7	7	2.7		-		0.6
Transaction costs	0.1		0.1		0.1		-
Conversion fees.	(0.3)	)	(0.3)		(0.3)		(0.4)
Net (gain) loss on disposal of property, plant and equipment	(0.4)	)	(1.1)		(0.4)		(2.6)
Impairment of assets, net of reversals	0.7	7	2.4		1.2		0.4
Inventory fair value adjustment resulting from acquisition		-	-		-		0.4
Fair value adjustments		-	-		0.1		-
Stock based compensation	0.5	5	0.8		0.5		0.7
Change in onerous contract provision	(0.4)	)	(0.2)		(0.3)		2.3
Proportionate share of equity accounted joint venture	(0.1)	)	0.4		(0.1)		-
Operating EBITDA (1)	\$ 48.0	\$	41.6	\$	42.9	\$	46.7
<del>-</del>							
	Q3 – 2016	)	Q2 - 2016		Q1 - 2016		Q4 - 2015
	Sept 25		June 26,		Mar 27,		Dec 27,
(C\$ millions unless otherwise stated)	2016		2016		2016		2015
	(unaudited)	)	(unaudited)		(unaudited)		(unaudited)
Reconciliation of net earnings from continuing operations to							
EBITDA:	ф 14 <i>1</i>	<b>.</b>	10.1	ф	142	Ф	50.2
Net earnings		\$	18.1	\$	14.3	Þ	58.3
Net interest expense and other financing charges	1.6		0.8		0.6		1.0
Income taxes	5.8		6.8		5.8		(36.7)
Depreciation of property, plant and equipment	6.6		5.5		4.9		5.1
Amortization of other assets.			0.7	ф	1.2	ф	1.5
EBITDA <sup>(1)</sup>	\$ 30.4	• •	31.9	Þ	26.8	Þ	29.2
Reconciliation of EBITDA to Operating EBITDA:  Losses on early buyout/cancellation of equipment rental							
contracts	0.5	5	_		_		1.0
Restructuring	0.1		(0.4)		(0.1)		0.3
Transaction costs	1.1		0.9		1.1		0.4
Conversion fees	(0.4	)	(0.4)		(0.4)		(0.4)
Net (gain) loss on disposal of property, plant and equipment	(0.1	)	(0.2)		(0.9)		(0.4)
Impairment of assets, net of reversals	1.5		-		-		(1.1)
Inventory fair value adjustment resulting from acquisition	2.5		_		_		-
Stock based compensation.	1.2		1.1		1.1		1.2
Change in onerous contract provision	0.2		(0.2)		(0.1)		(0.6)
Operating EBITDA (1)			32.8	\$	27.5	\$	29.6
(1) Figures may not total due to rounding		_		_		_	

 $<sup>^{(1)}</sup>$  Figures may not total due to rounding.

## **Forward-Looking Information**

Certain statements in this MD&A may constitute "forward-looking" statements within the meaning of applicable Canadian securities legislation which involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company or the industry in which they operate, to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. When used in this MD&A, such statements use words such as "may", "will", "expect", "believe", "plan" and other similar terminology. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this MD&A. These forward-looking statements involve a number of risks and uncertainties, including those related to: (a) the Company's ability to maintain profitability and manage its growth including SRS Growth, System Sales Growth, increases in net income, Operating EBITDA, Operating EBITDA Margin on System Sales,, and Adjusted net earnings (b) competition in the industry in which the Company operates; (c) the general state of the economy; (d) integration of acquisitions by the Company; (e) risk of future legal proceedings against the Company. These risk factors and others are discussed in detail under the heading "Risk Factors" in the Company's Annual Information Form dated March 2, 2017. New risk factors may arise from time to time and it is not possible for management of the Company to predict all of those risk factors or the extent to which any factor or combination of factors may cause actual results, performance or achievements of the Company to be materially different from those contained in forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. Although the forward-looking statements contained in this MD&A are based upon what management believes to be reasonable assumptions, the Company cannot assure investors that actual results will be consistent with these forwardlooking statements. These forward-looking statements are made as of the date of this MD&A.

## **Risks and Uncertainties**

The financial performance of the Company is subject to a number of factors that affect the commercial food service industry generally and the full-service restaurant and limited-service restaurant segments of this industry in particular. The Canadian restaurant industry is intensely competitive with respect to price, value proposition, service, location and food quality. There are many well-established competitors, including those with greater financial and other resources than the Company. Competitors include national and regional chains, as well as numerous individually owned restaurants. Recently, competition has increased in the mid-price, full-service, casual dining segment of this industry in which many of the Company's restaurants operate. Some of the Company's competitors may have restaurant brands with longer operating histories or may be better established in markets where the Company's restaurants are located or may be located. If the Company is unable to successfully compete in the segments of the Canadian Restaurant industry in which it operates, the financial condition and results of operations of the Company may be adversely affected.

The Canadian restaurant industry business is also affected by changes in demographic trends, traffic patterns, and the type, number and locations of competing restaurants. In addition, factors such as inflation, increased food, labour and benefit costs, and the availability of experienced management and hourly employees may adversely affect the restaurant industry in general and the Company in particular. Changing consumer preferences and discretionary spending patterns and factors affecting the availability of certain foodstuffs could force the Company to modify its restaurant content and menu and could result in a reduction of revenue. Even if the Company is able to successfully compete with other restaurant companies, it may be forced to make changes in one or more of its concepts in order to respond to changes in consumer tastes or dining patterns. If the Company changes a restaurant concept, it may lose additional customers who do not prefer the new concept and menu, and it may not be able to attract a sufficient new customer base to produce the revenue needed to make the restaurant profitable. Similarly, the Company may have different or additional competitors for its intended customers as a result of such a concept change and may not be able to successfully compete against such competitors. The Company's success also depends on numerous other factors affecting discretionary consumer spending, including general economic conditions, disposable consumer income, consumer confidence and consumer concerns over food safety, the genetic origin of food products, public health issues and related matters. Adverse changes in these factors could reduce guest traffic or impose practical limits on pricing, either of which could reduce revenue and operating income, which would adversely affect the Company.

Please refer to the Company's Annual Information Form available on SEDAR at <a href="www.sedar.com">www.sedar.com</a> for a more comprehensive list.