

## Swiss Chalet Serves Canadians a Plateful of Family Time

*Iconic rotisserie and grill partners with comedian Jessica Holmes to make a fresh impression on Canadians and reignite the importance of family dinner*

TORONTO, July 25, 2012 /CNW/ - Family dinners are meant to be the moments of mealtime magic, love and laughter - where new memories and traditions are created, cherished and remembered for years to come. Yet, as day-to-day life becomes increasingly busier, Canadian parents too often struggle with setting aside time to come together and celebrate being a family.

Swiss Chalet has been bringing families together for more than 58 years, and this summer, the famous rotisserie and grill is partnering with comedian Jessica Holmes to reintroduce the importance of family dinner - starting with fresh food and family focus.

"I'm a working mom, so I know how tough it can be to get the family together for a meal - not to mention a healthy meal that my two young picky eaters will love," says Holmes. "No one ever complains when we head to Swiss Chalet. Everyone has a favourite meal there - including my husband (smoky BBQ ribs) and me (fresh salad) - and the relaxed atmosphere makes it the perfect place to chill as a family. It's the only restaurant where I'm not in a rush to leave because of the kids! Whether you've been eating at Swiss Chalet for 20 years, or are just trying it for the first time, you'll be amazed by all the fresh options."

Swiss Chalet is inviting Canadians to carve out time in their busy summer schedules to enjoy time with their loved ones at their favourite Swiss Chalet location. From crisp, refreshing salads and flavourful stir fries to famous rotisserie chicken dinners and smoky BBQ ribs - there are plenty of options that are all sure to leave you with a fresh impression of Swiss Chalet.

"Studies show that when families eat together more often, kids' life skills also benefit - including having a better chance of doing well in school, communicating with their parents, and adopting healthy dietary habits," adds Holmes, who is also a wellness coach. "For us, Swiss Chalet is a guilt-free, relaxing family night out. We've even gone there with family friends, requested a table for 16, and had a stress-free dinner party."

### Swiss Chalet Fry Truck Brings Summer Savings for Family Meals

Starting July 27<sup>th</sup>, for four weeks, Swiss Chalet custom food trucks will travel to various locations around Canada to give away free samples of their signature fries and Chalet dipping sauce. With each sample, Canadians will receive a coupon giving them a chance at 15 per cent, 25 per cent or 100 per cent off their next meal at Swiss Chalet.

Follow along on [Facebook](#) and [Twitter](#) to find out when a Swiss Chalet fry truck will be at a location near you. Join the conversation online:

- Facebook: [www.facebook.com/SwissChalet](http://www.facebook.com/SwissChalet)
- Twitter: [www.twitter.com/myswisschalet](http://www.twitter.com/myswisschalet) #SwissFreshTour.

For more information and details on Swiss Chalet Summer Special offers, visit [www.swisschalet.com](http://www.swisschalet.com).

SOURCE: Swiss Chalet

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