

## Media Alert: Photo Opportunity - Harvey's Celebrates 50th Birthday with National Free Hamburger Day

Capture the excitement in your community!

TORONTO, May 24 /CNW/ - In celebration of Harvey's 50th Birthday, Harvey's is hosting its third annual and first national Hamburger Day, today, Sunday, May 24th. Receive a free Original Hamburger when you visit any participating Harvey's location across Canada between 10:30 am and 3:00 pm. Enjoy our best tasting Original Hamburger, grilled fresh and topped just the way you like it!

Capture the excitement in your community as hungry crowds gather to feast on Harvey's original hamburgers. What: Harvey's Hamburger Day

When: Sunday, May 24th, 2009  
10:30 a.m. - 3:00 p.m.

Where: All participating Harvey's locations, [www.harveys.ca](http://www.harveys.ca) for locations

Interviews available at:

Calgary - 7218 Macleod Trail S.

Edmonton - 10350 34th Avenue NW.

Halifax - 216 Chain Lake Drive

London - 90 Fanshawe Park Road E.

Montreal - 3201 Crémazie Est

Ottawa - 1339 Bank St

Toronto - 898 Don Mills Road

Vancouver - 2700 Sweden Way (Home Depot), Richmond

Photo Op: Harvey's will hand-out thousands of original hamburgers on Hamburger Day. There will be throngs of burger lovers of all ages lining up for free burgers in your community.

For further information:

For further information: Riddhi Gandhi, Edelman, (416) 723-5984, [Riddhi.gandhi@edelman.com](mailto:Riddhi.gandhi@edelman.com); Alicia Storey, Edelman, (647) 378-9018, [Alicia.storey@edelman.com](mailto:Alicia.storey@edelman.com)

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