

SpongeBob SquarePants, Dora the Explorer and other Nickelodeon friends usher in a new children's menu at Swiss Chalet

Healthy options plus fun toys and games keep kids and parents happy

TORONTO, April 19 /CNW/ - Some familiar faces have come to Swiss Chalet, and they're bringing an exciting new children's menu with them! SpongeBob SquarePants, Dora the Explorer, Diego and other beloved Nickelodeon characters are part of a new children's program at Swiss Chalet, offering fun new toys and games plus an assortment of healthy menu options for kids.

"Our young guests are important to us, and our Nickelodeon partnership will help us to enhance the experience for children and parents," says Peter Amirault, President, Swiss Chalet. "We know kids will enjoy the menu, the activities and the overall interaction with some of their favourite characters".

A new mealtime experience at Swiss Chalet

Menu options now include kid-size Mini Burgers or two Mini Chicken Sandwiches featuring Swiss Chalet's famous Rotisserie Chicken, plus favourites such as the Chicken Thigh and Drumstick or Cheese Pizza. All menu choices are \$5.99 or less and include a choice of side, including fresh vegetables, fresh cut fries, rice, baked potato, mashed potato, garden salad, Caesar salad, corn or coleslaw, bottomless drink and choice of kids dessert.

While kids wait for their meals, they can have fun playing on their new Nickelodeon activity sheets. Then, at the end of every meal, kids will be able to choose their favourite Nickelodeon toy ranging from colourful plush characters for kids under 3, to exclusive digital watches for kids 4-12.

"It was important for us to partner with a restaurant that offered healthy menu choices for children," says Robert Miller, President, Studio Licensing Inc., the licensing agent for Nickelodeon in Canada. "This is the first time that Nickelodeon in Canada has entered into an on-going partnership with a full-service, family restaurant chain, and we are pleased that we're able to bring our much loved characters to a conscientious, quality restaurant like Swiss Chalet."

About Swiss Chalet

Swiss Chalet is Canada's favourite family-casual restaurant specializing in rotisserie chicken and barbecued ribs. Swiss Chalet has more than 180 restaurants across Canada and the United States, employing 9,500 operating associates and teammates and serving more than 40 million guests each year. Canadians can enjoy their meals in restaurants or order for delivery by calling 416-439-0439 (Toronto) or 1-866-439-0439 (other regions in Canada) or online at <https://www.swisschalet.com>.

For further information:

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